











042 111 722 332 (EXT. 300) www.cbdpunjab.gov.pk







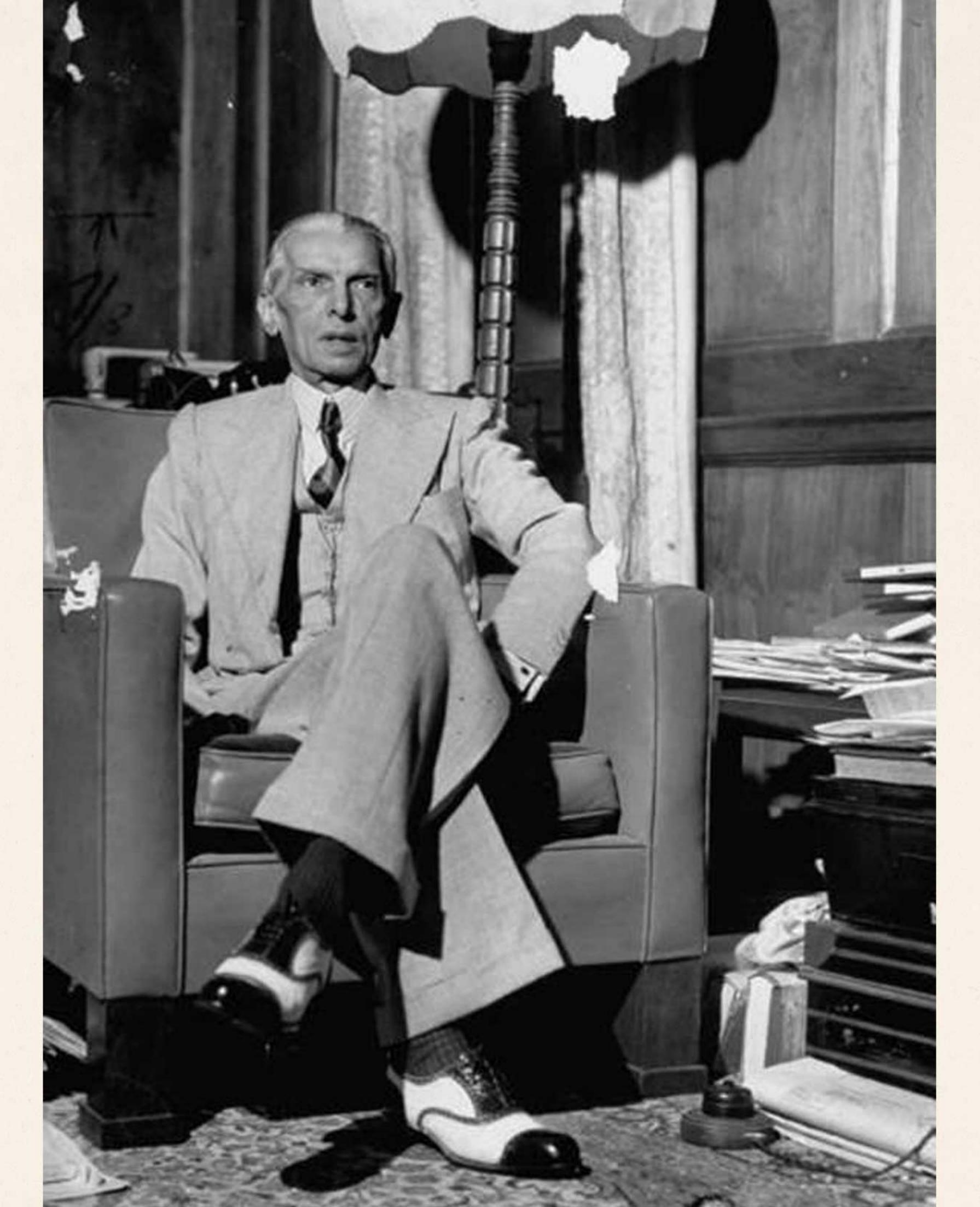
YOUR NEW
BUSINESS ADDRESS
IN THE HEART
OF LAHORE

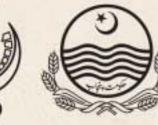
QUAID'S MESSAGE

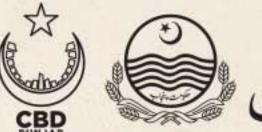
"The foundations of your State have been laid and now for you to build and build as quickly and as well as you can."

MUHAMMAD ALI JINNAH

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MESSAGE BY CEO

At CBD Punjab, our vision extends beyond creating landmark developments; we strive to shape environments that reflect the momentum and ambition of a rising Pakistan. The Second Walk builds upon this vision as the natural evolution of our premium commercial district, offering an elevated space where dining, retail, and lifestyle experiences come together with thoughtful design and urban clarity.

As we continue to redefine the skyline of Punjab through projects rooted in innovation and purpose, The Second Walk stands as a testament to our commitment to quality, international standards, and sustainable growth. It is not merely an extension of the original Walk; it represents a growing confidence in Lahore's future and in the investors, brands, and entrepreneurs who shape its cultural and economic pulse.

We look forward to welcoming dynamic businesses and forward-thinking partners to be part of this next chapter in our journey of transformation.

IMRAN AMIN



MESSAGE BY COO

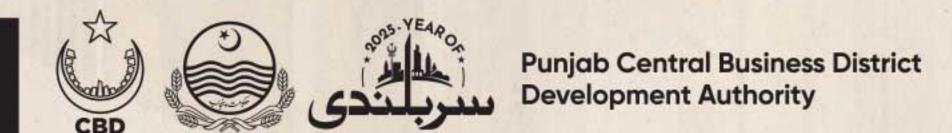
The Second Walk reflects our dedication to creating connected, people-focused urban destinations that balance commercial vitality with thoughtful planning. Building on the success and spirit of CBD Walk, this development strengthens our vision of crafting integrated spaces that add long-term value to the city while supporting sustainable, experiential urbanism.

We believe that great urban places thrive at the intersection of accessibility, community engagement, and opportunity. With The Second Walk, we have curated an environment that encourages pedestrian flow, enhances the commercial landscape, and reinforces the vibrancy of this growing district. Leading the teams that bring these ideas to life remains both a responsibility and an honour as we continue shaping the future of Punjab's development ecosystem.

As we introduce this progressive addition to our urban portfolio, our commitment to innovation, integrity, and impact remains unwavering.

BRIG (RETD.) MANSOOR AHMED JANJUA





The Second Market Se

Positioned beside the original CBD Walk within the heart of Lahore's CBD Quaid District, The Second Walk advances the district's evolution into a complete urban destination. Purposefully planned as the next phase of this thriving commercial corridor, it brings forward the same architectural refinement, pedestrian energy, and experiential character that defined CBD Walk.

With a cohesive streetscape, botanical surroundings, shell-and-core built units, and direct connectivity to dedicated parking and movement routes, The Second Walk enhances accessibility and elevates the district's commercial rhythm. Designed to accommodate high-end retail, vibrant dining concepts, and lifestyle-forward brands, it offers businesses a rare opportunity to anchor themselves within an already established destination.

As part of Punjab's most progressive urban district, The Second Walk stands as a testament to continuity and growth; an elegant extension of a now-iconic address, shaping a broader, richer, and more dynamic experience for visitors and investors alike.

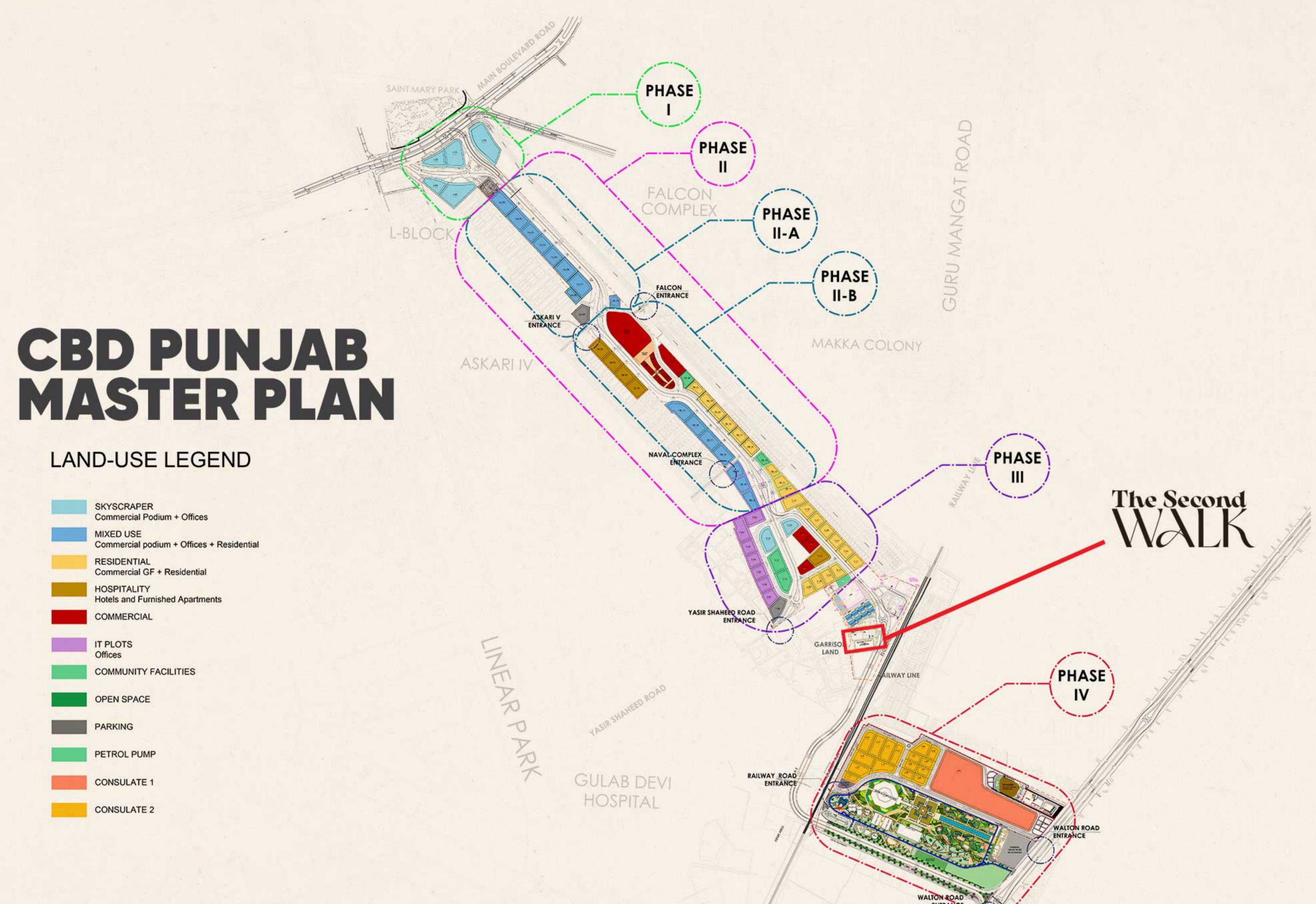




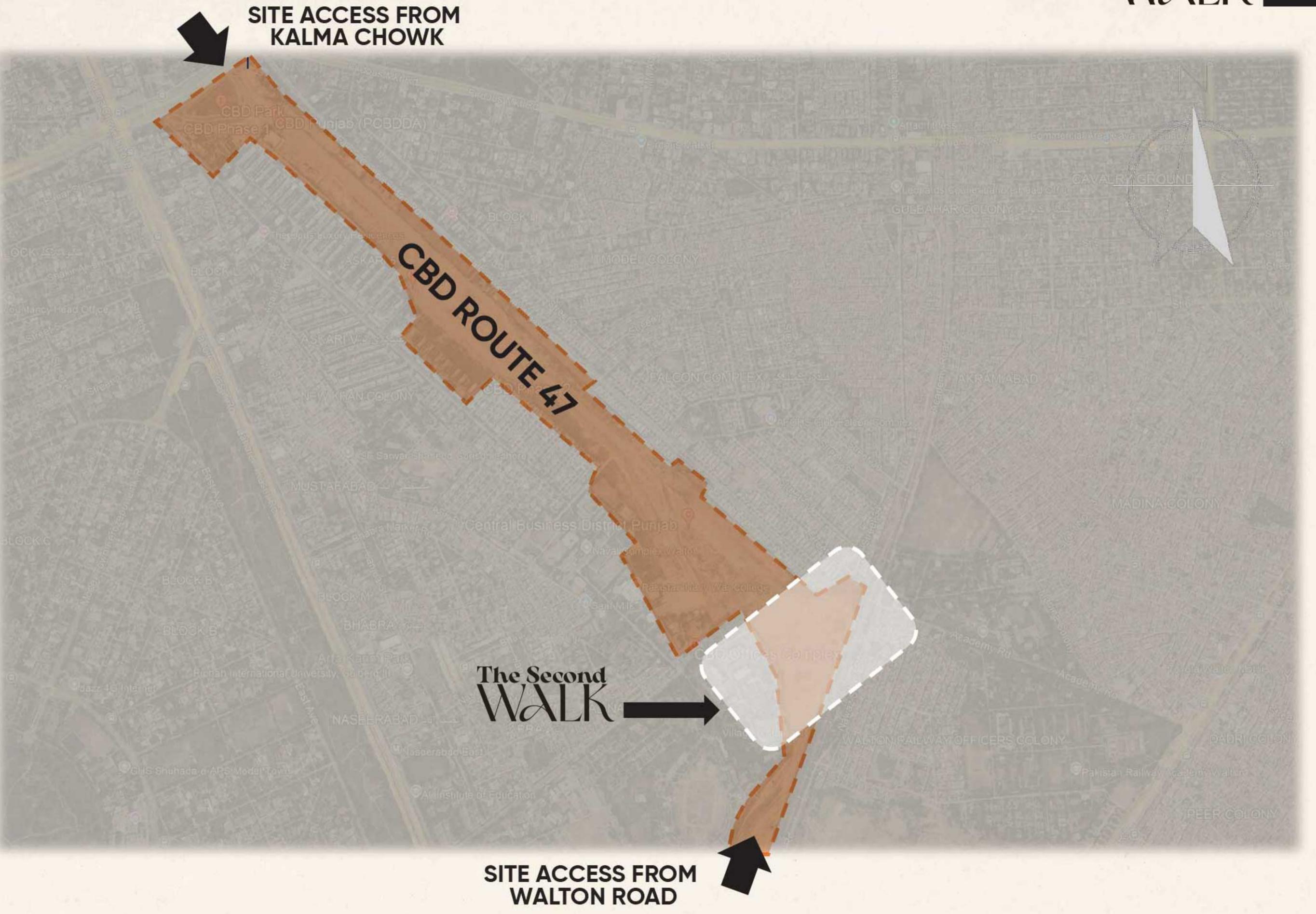




Punjab Central Business District
Development Authority











Why Invest in The Second 7

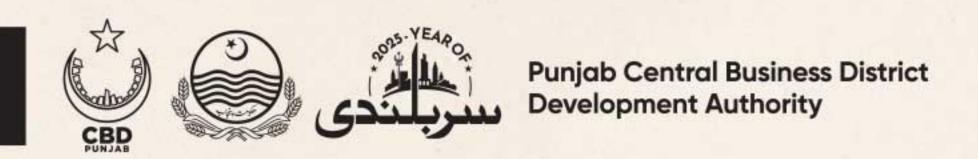
Designed for modern retail and dining ventures, it offers a premium, future-focused environment where businesses can grow, thrive, and stand out.

- Premium Construction Delivered by CBD Punjab
- Prime Location Within CBD Quaid District
- Built to International Standards
- Basement, Ground +2 Floors & Functional Rooftop Built
 Structure, Delivered in Shell & Core
- Scenic, Open-Air Surroundings that Elevate Visitor Experience
- Botanical Surroundings
- Dedicated Parking and Pedestrian-friendly Environment
- Strong Capital Growth Potential
- Sustainable and Eco-Responsible Planning

- 20 Premium 4-Marla Commercial Units
- Exclusive Balloting Process to Secure your Space
- Flexible 1-Year Payment Plan with Quarterly Installments
- Construction completion in 1 year

Secure Your Space in The Second Walk Where the District Grows and Opportunity Expands.





Area Statement

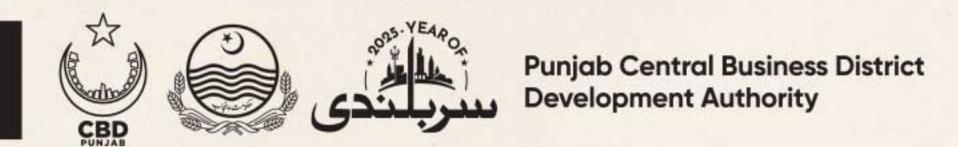
NUMBER OF FLOORS (ONE UNIT)	TOTAL AREA (INCLUDING SHAFT)	TOTAL AREA (EXCLUDING SHAFT)	BISTRO AREA
LEVEL	SFT	SFT	SFT
ROOF	257	257	
SECOND	900	872	
FIRST	767	739	300
GROUND	900	872	
BASEMENT	900	872	
	3724	3612	

NUMBER OF UNITS	NUMBER OF UNITS NUMBER OF BLOCKS		TOTAL AREA (EXCLUDING SHAFT)	
20	04 x 05 = 20	3724 x 20 = 74,480	3612 x 20 = 72,240	

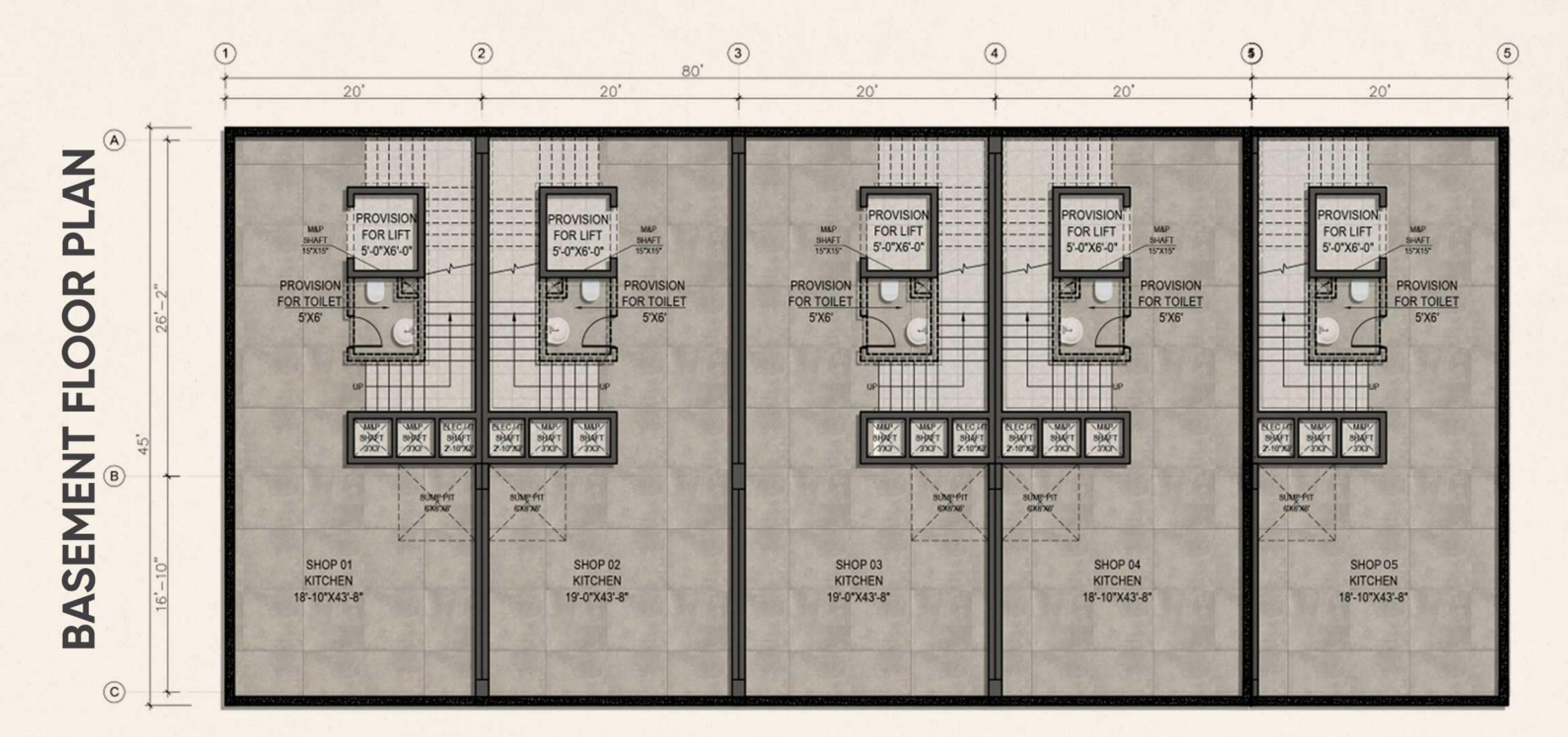


Saleable Unit Dynamics

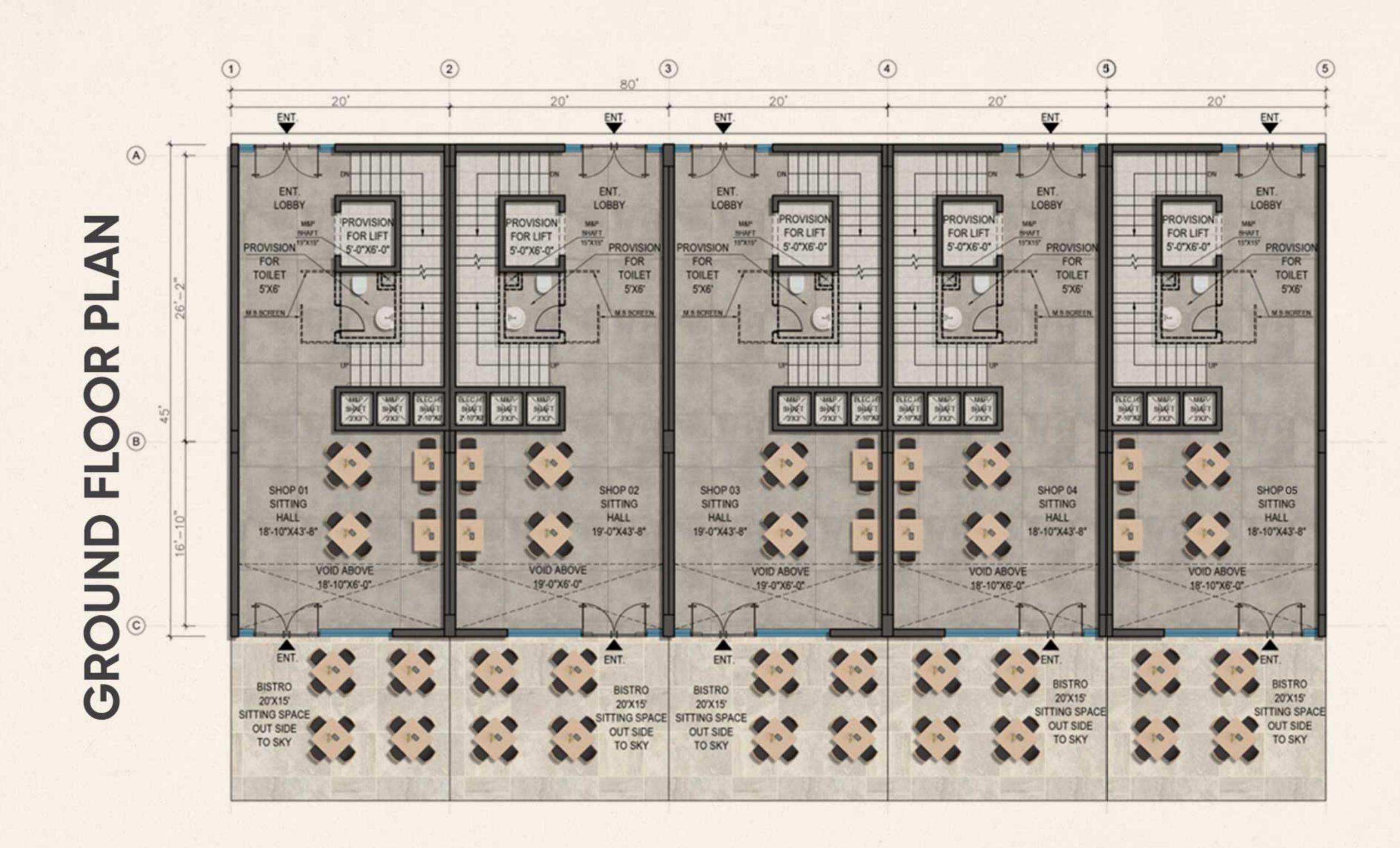
FLOOR	TOTAL FLOOR TO SELL	BISTRO AREA	HEIGHT OF EACH FLOOR
LEVEL	SFT	SFT	FT
ROOF	257		9
SECOND	900	300	13
FIRST	767		13
GROUND	900		13
BASEMENT	900		13
	3724		48

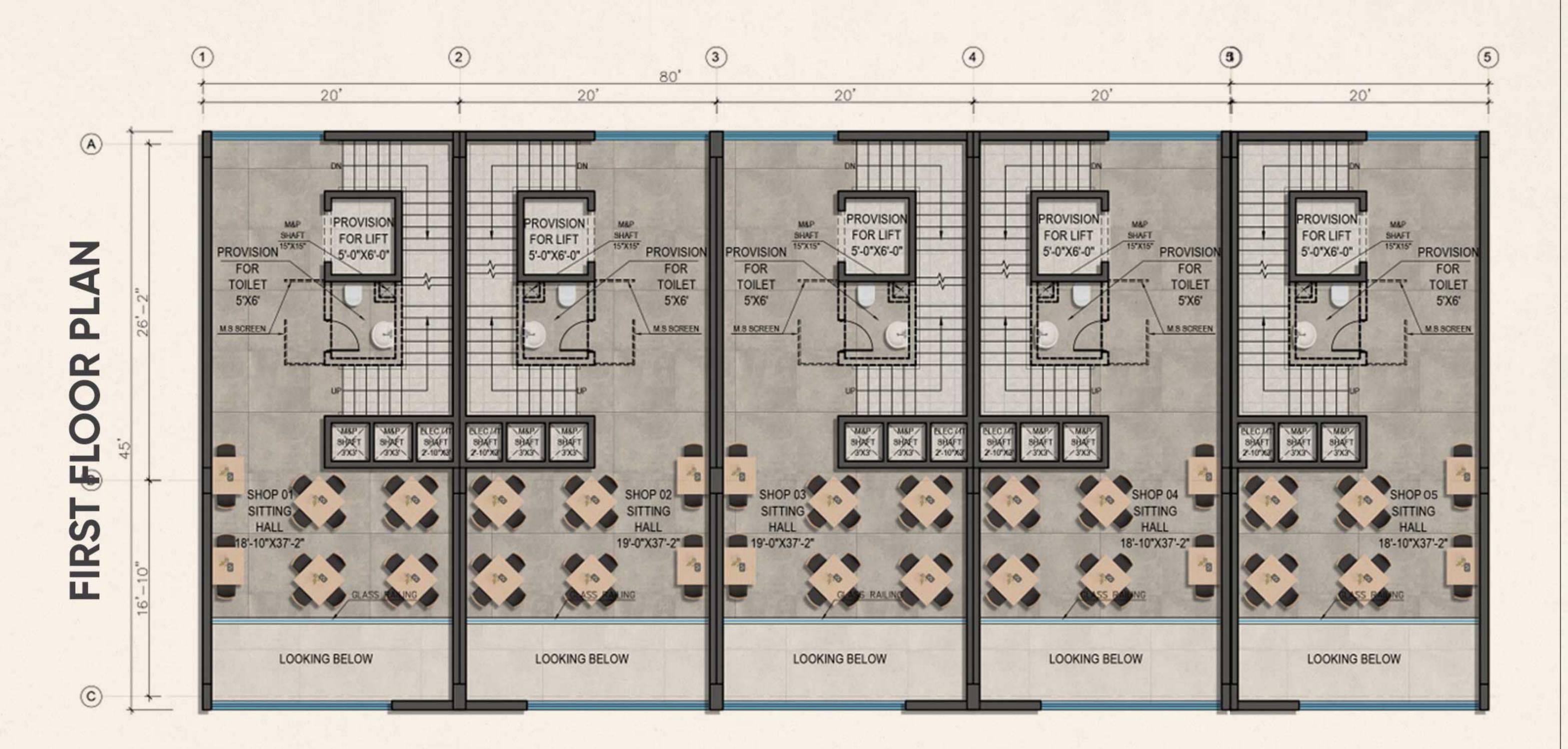


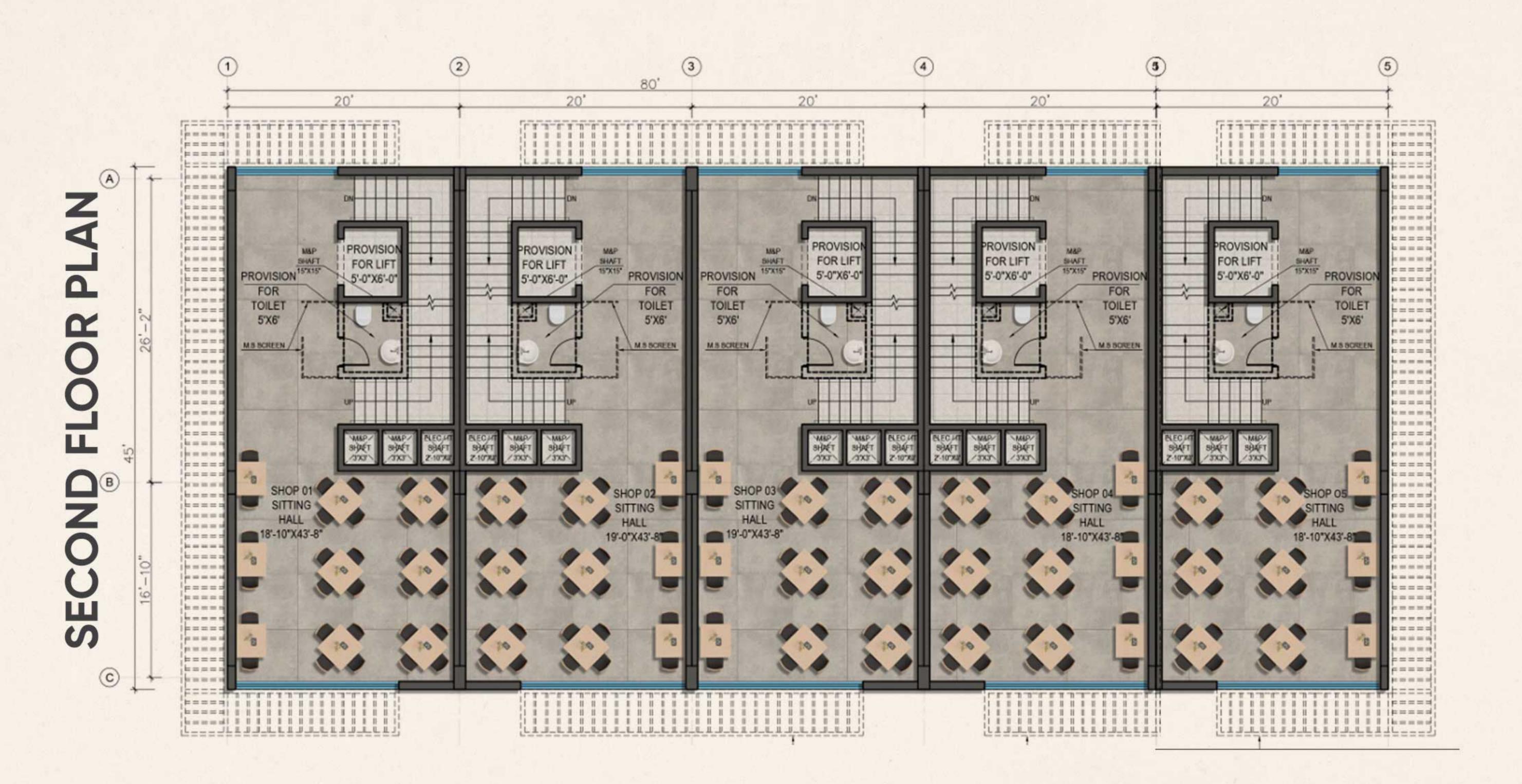
THE SECOND WALK FLOOR PLANS

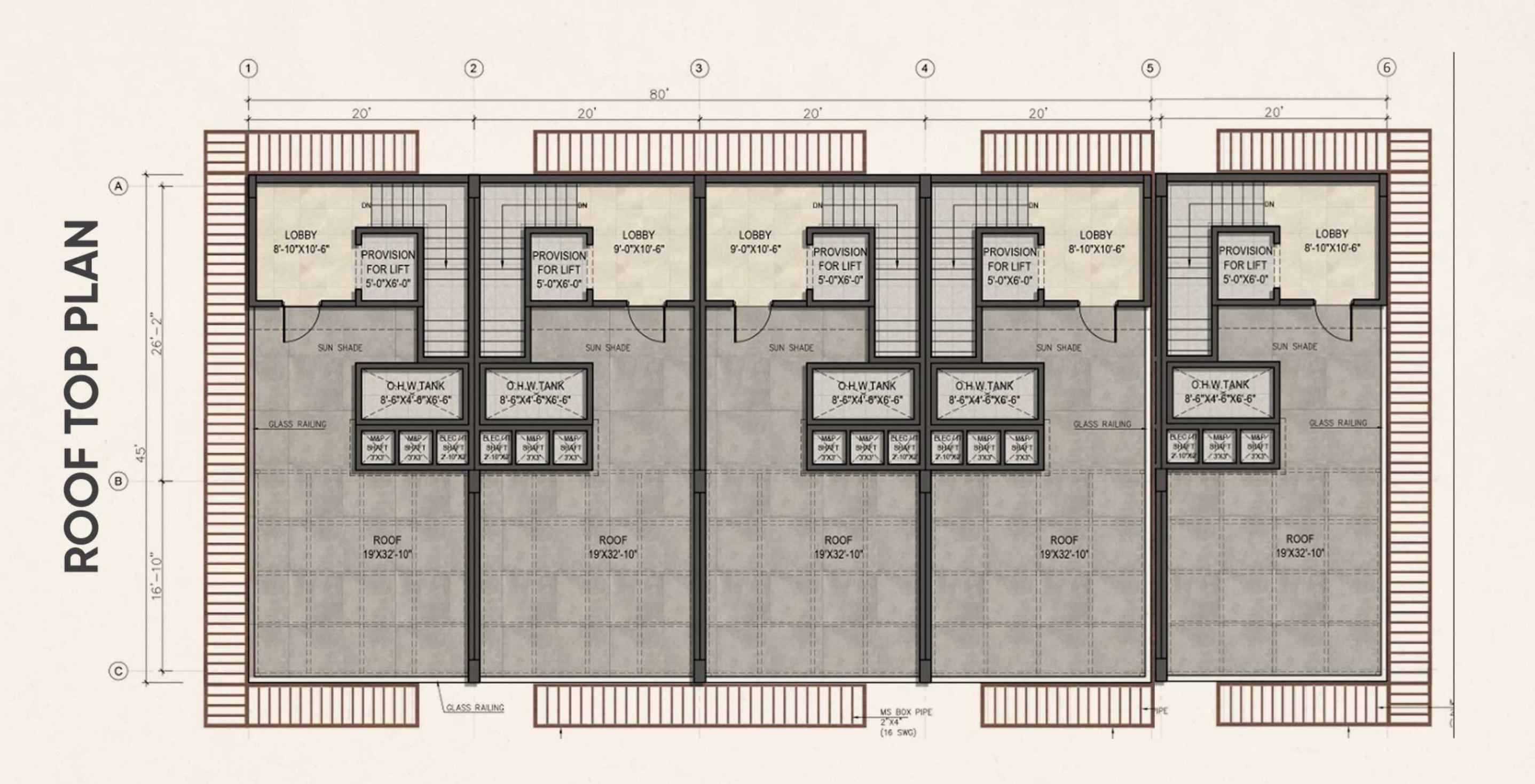










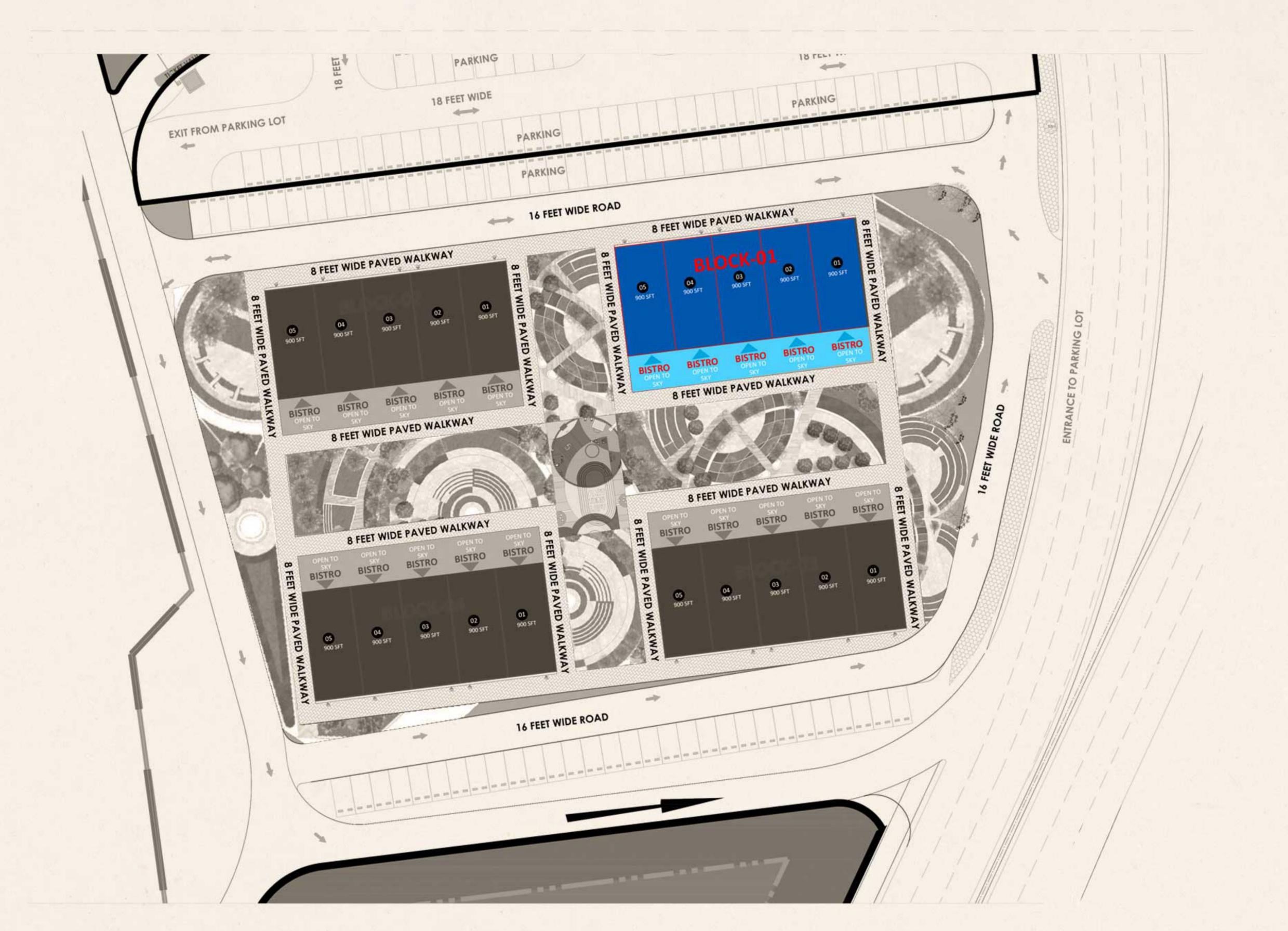














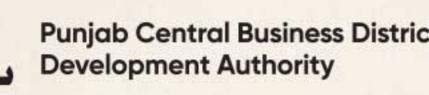
BLOCK 1

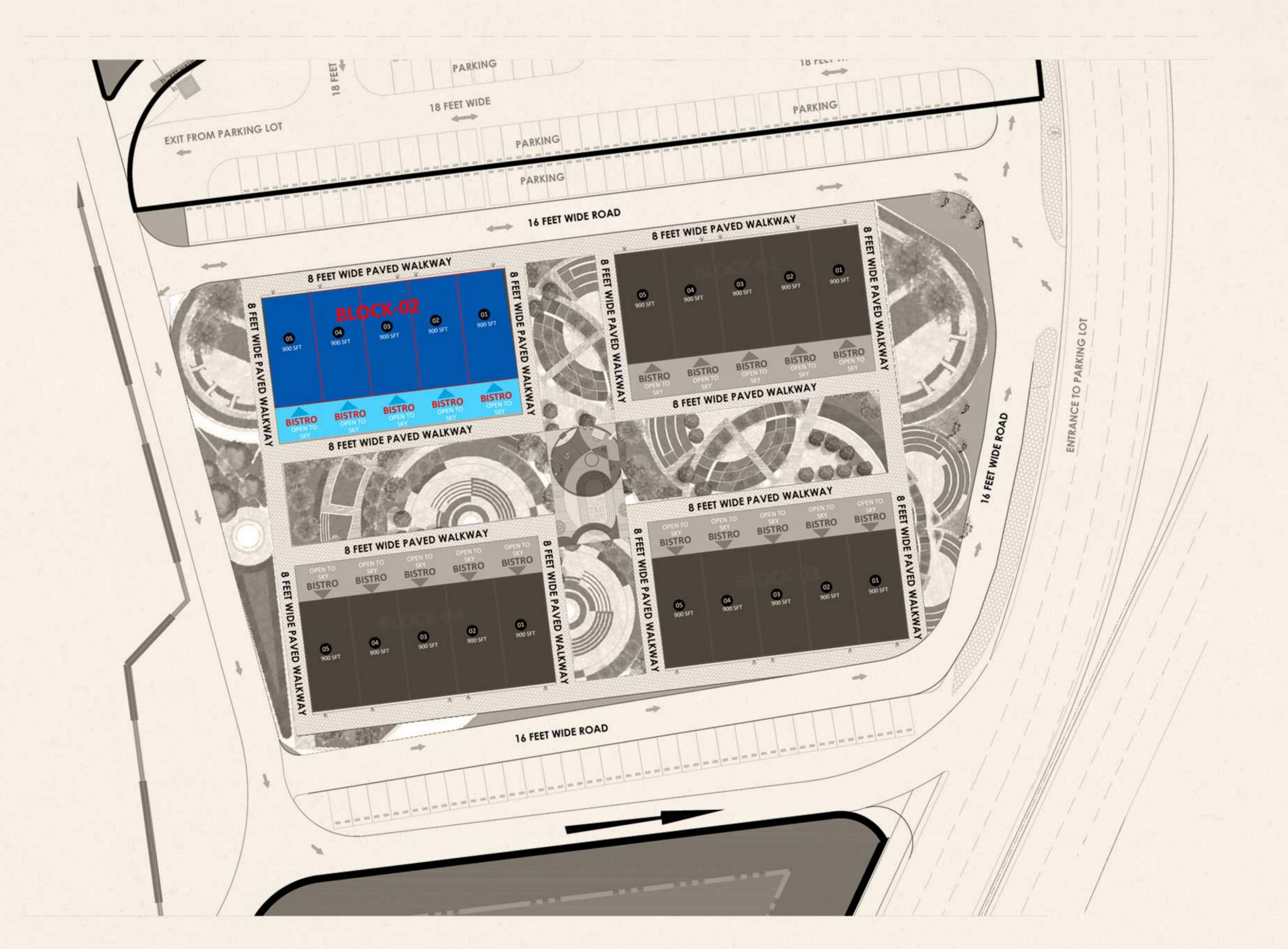
PLOT NO.	PLO	ΓAREA	PLOT MOD.	INDIV FLOOR P SINGL	LATE OF	TOTAL FLOOR PLATE TO SELL (B+G+2)
BUILDING NO.	SFT	KANAL	UNIT NAME	SFT	MARLA	SFT
		U-01	900	4	3724	
	BLOCK 1 4500	4500 1	U-02	900	4	3724
BLOCK 1			U-03	900	4	3724
			U-04	900	4	3724
			U-05	900	4	3724
				4500	20	18,620













BLOCK 2

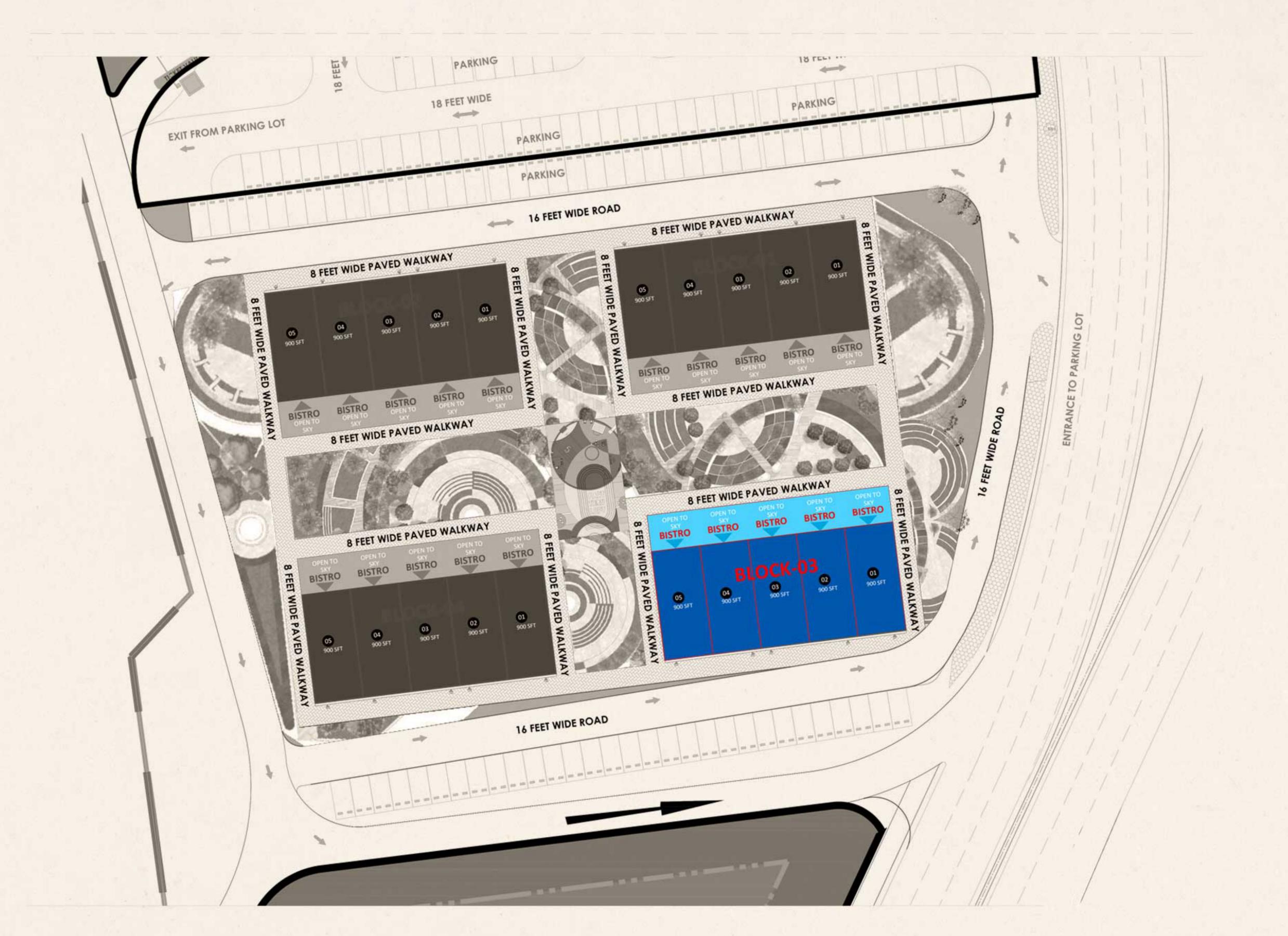
PLOT NO.	PLOT	AREA	PLOT MOD.	FLOOR F	IDUAL PLATE OF E UNIT	TOTAL FLOOR PLATE TO SELL (B+G+2)
BUILDING NO.	SFT	KANAL	UNIT NAME	SFT	MARLA	SFT
		4500 1	U-01	900	4	3724
			U-02	900	4	3724
BLOCK 2	4500		U-03	900	4	3724
			U-04	900	4	3724
			U-05	900	4	3724
				4500	20	18,620







Punjab Central Business Distri Development Authority





BLOCK 3

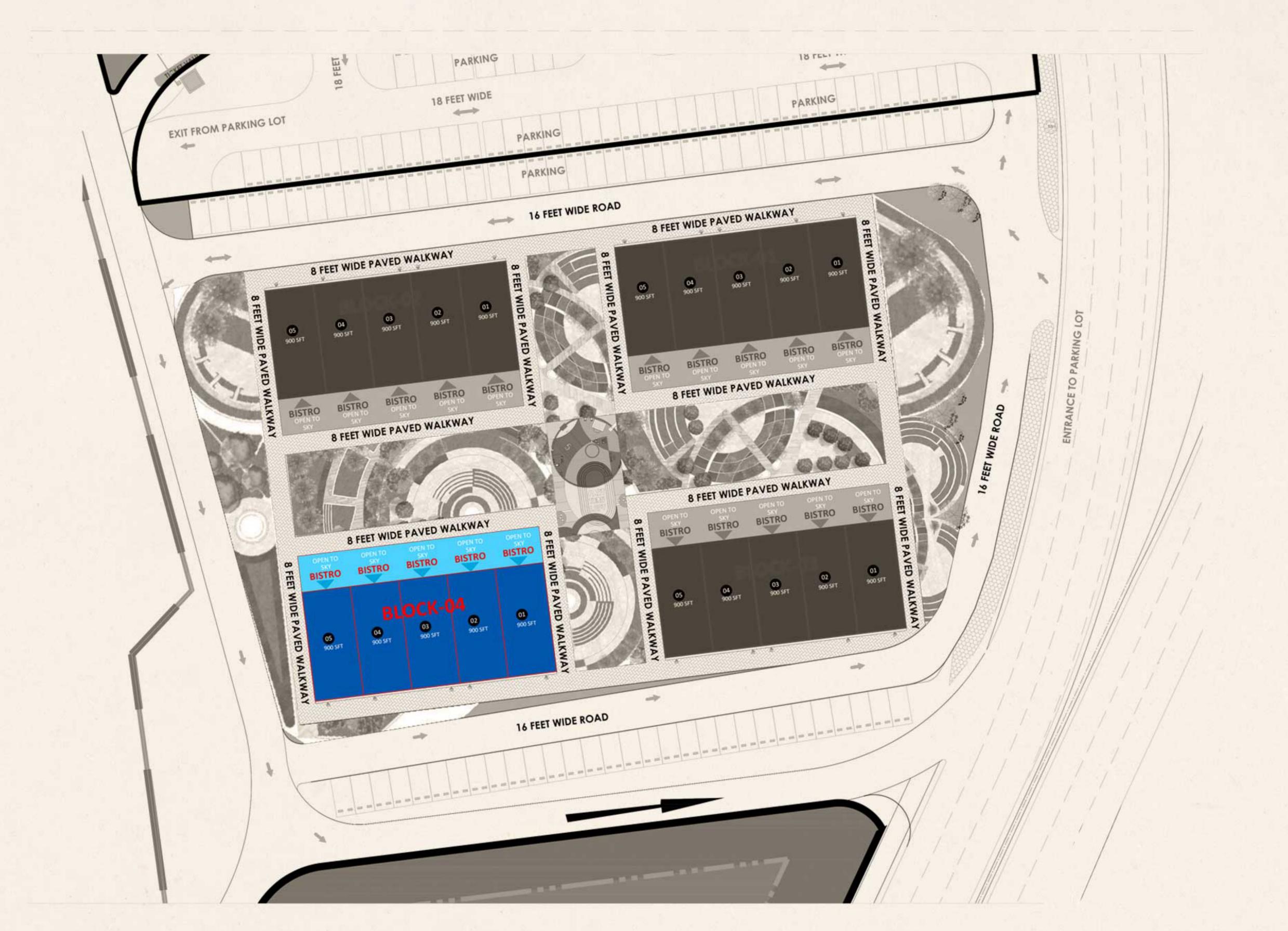
PLOT NO.	PLOT AREA		PLOT MOD.	FLOOR F	IDUAL PLATE OF E UNIT	TOTAL FLOOR PLATE TO SELL (B+G+2)
BUILDING NO.	SFT	KANAL	UNIT NAME	SFT	MARLA	SFT
	3 4500 1	4500 1	U-01	900	4	3724
			U-02	900	4	3724
BLOCK 3			U-03	900	4	3724
			U-04	900	4	3724
			U-05	900	4	3724
				4500	20	18,620













BLOCK 4

PLOT NO.	PLOT AREA		PLOT MOD.	INDIVIDUAL FLOOR PLATE OF SINGLE UNIT		TOTAL FLOOR PLATE TO SELL (B+G+2)
BUILDING NO.	SFT	KANAL	UNIT NAME	SFT	MARLA	SFT
		4500 1	U-01	900	4	3724
			U-02	900	4	3724
BLOCK 4	4500		U-03	900	4	3724
			U-04	900	4	3724
			U-05	900	4	3724
				4500	20	18,620



Payment Plan

	INSTALLMENT	PERCENTAGE (%)	FREQUENCY	AMOUNT (PKR)
	Down Payment	40%	Quarterly	64,000,000
	1 st Installment	20%	Quarterly	32,000,000
YEAR 1	2 nd Installment	20%	Quarterly	32,000,000
	3 rd Installment	20%	Quarterly	32,000,000
	160,000,000			





TAPPLICATION FOR	Company		
BALLOT APPLI	Individual Firm / AOP	tails	

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Area: 4 Marla			PKR 150,000/- (Pak Rupees One hundred and fifty thousand only)
RETAIL PLAZAS (Constructed Units)	Unit Number:	Amount Payable	One-time non-refundable registration fee per unit: PKR 150,000/- (Pak Rupees One hundred and fifty thousand only)

UAN: 042-99058800 UAN2: 0331-1111063

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4.

I agree that provisional allotment of the unit is subject to balloting, of the balloting.

If successful through balloting, I agree to pay the total unit sale pany other applicable charges/surcharges/fee duly on time as per Parocessful through balloting, I agree to pay all payable dues demafrom time to time.

I undertake to abide by all applicable laws, rules, regulations, by-lay of Punjab and/or federal government of Pakistan for property ow including any amendment made thereof from time to time.

I agree to inform PCBDDA of any changes to the details provided I confirm that I have read and understood the particulars, terms &

DECLARATION:

ed Terms & Conditions:

The detailed terms and conditions applicable on the Letter", issued to the successful applicants only.

The applicant hereby agrees to be bound by all th PCBDDA.

The Successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified on and after the successful applicant will be notified the successful applicant will be not applicant wil

The applicant must notify PCBDDA immediately of PCBDDA reserves the right to reject/cancel application application is to be paid separately.

One booking form shall be used by one applicant of Last date of submission of the booking registration on 02-12-2025.

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By signing the booking registration form, I acknowledge that laws, notification and directives pertaining to the unit applie I am fully aware and agree that failure to do so may result if the amounts deposited either whole or in part, and/or impo







CONDITIONS

- in Pakistan or abroad.

 It the relevant laws can also part subject to fulfilment of the terms of Pakistan and of PCBDDA.

 Incial Tax Authorities as per though the following the following the following the following the following the following the pakistan or abplicants in the pakistan or abplicants in the following the fol

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- ab.gov.pk, You can also submit the hardcopy proof at pment Authority (PCBDDA), CBD Complex (Ex Walton ACCOUNT I DETAILS:

- applicants, as per the laws, rules, regulations and by-laws loting to determine successful applicant for the respective an Allocation Letter along-with Terms and Conditions. In than in such case the single applicant will be considered cation Letter along-with Terms and Conditions, subject to ion provided in the booking re