



FOR INFORMATION: 0331-111-1063

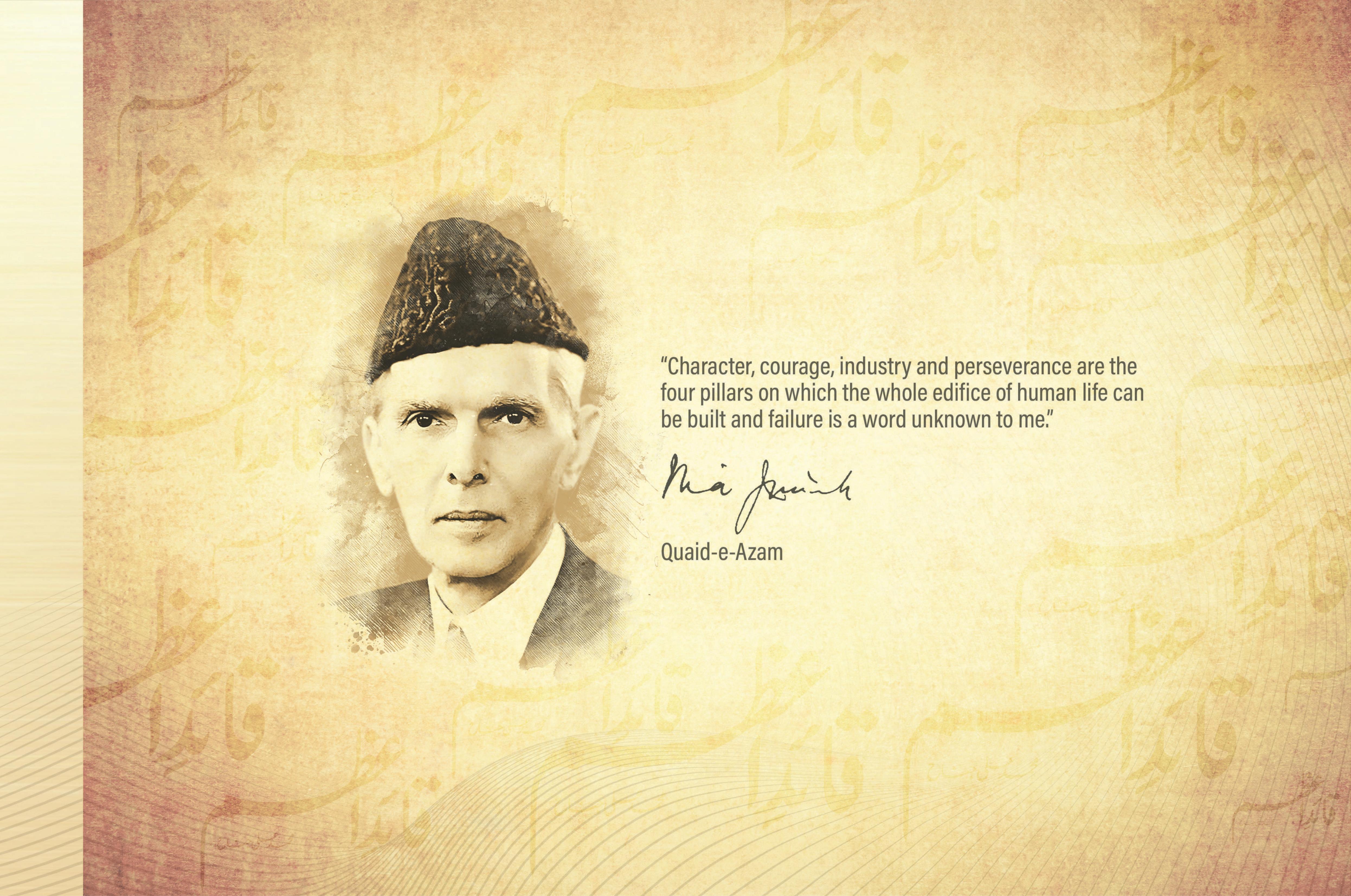
www.cbdpunjab.gov.pk/axis | FI 10 15 1



LAHORE'S PREMIUM RETAIL SPACE









Welcome to C B D P U N J A B

At CBD Punjab, where innovation meets opportunity, we are redefining the future of urban development in Punjab and Pakistan. Our unique districts, from the thriving Commercial Zone to the forward-thinking Digital District, are designed to foster economic growth, create opportunities, and promote a sustainable, eco-friendly environment for generations to come.

At CBD Punjab, our vision extends beyond development. We are building a prosperous and sustainable future for Punjab, focusing on job creation, economic growth, and urbanization that values walkability and inclusivity. As pioneers of Pakistan's first Central Business District, our commitment goes beyond shaping skylines—we are enriching lives and fostering innovation.

Our success is marked by notable achievements, from record-breaking commercial land auctions to active engagements with youth, universities, and the business community. With diverse districts tailored to the evolving needs of Punjab's modern landscape, we are creating a development that goes far beyond Lahore, spreading progress across multiple economic zones in the province. Together, we are building a future that is prosperous, inclusive, and enduring.

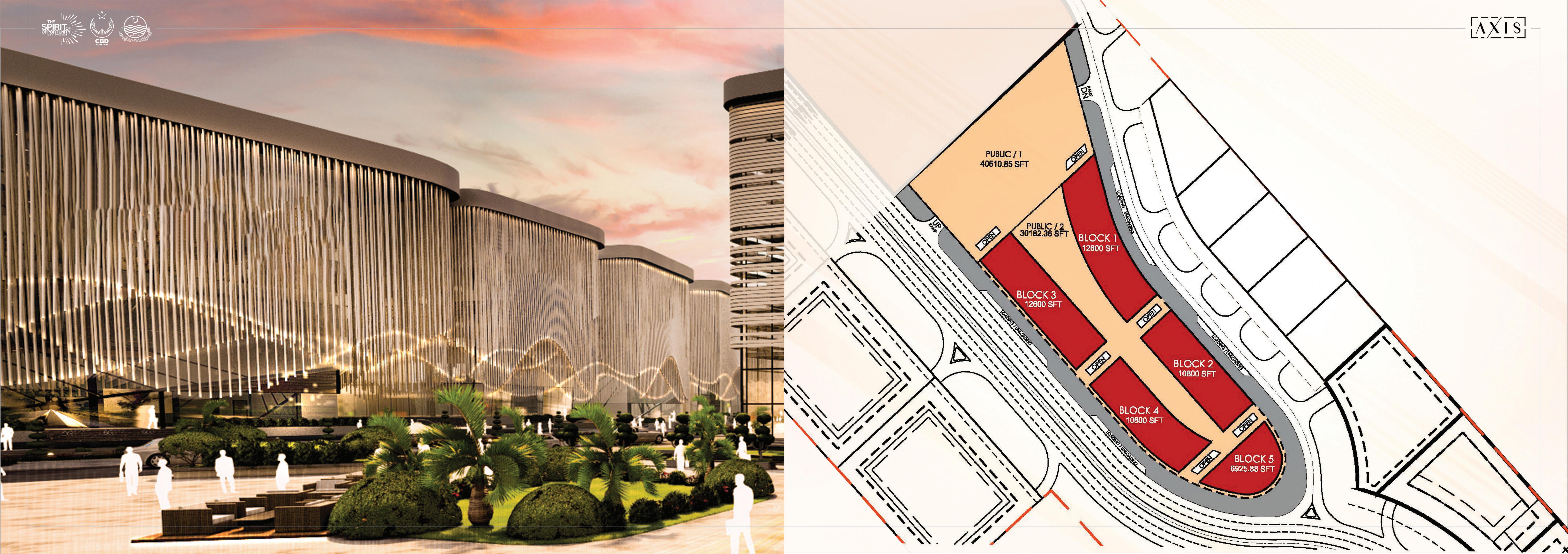


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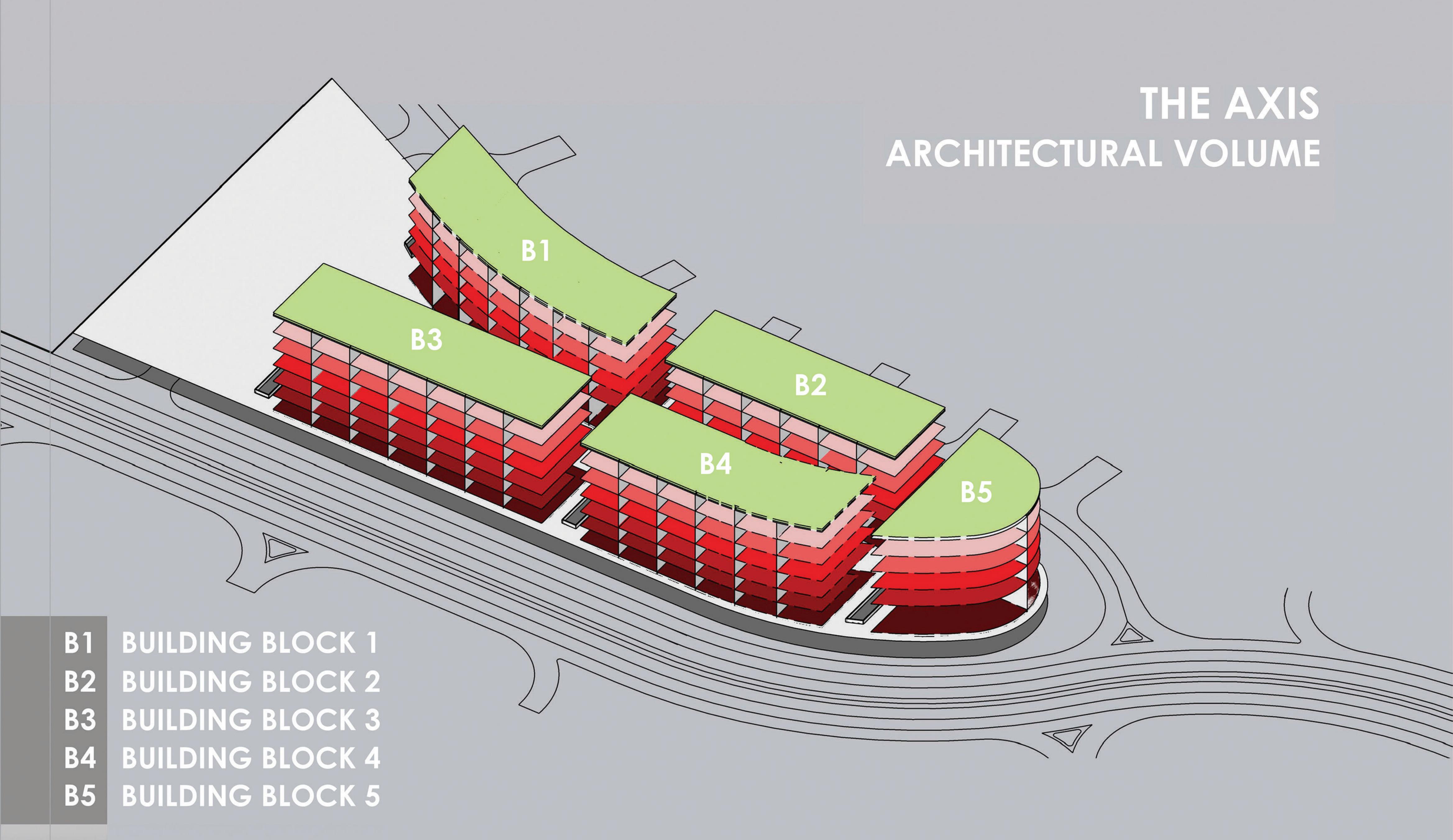
Axis at CBD Punjab represents the pinnacle of luxury retail, blending elegance with innovation to create an unparalleled shopping destination. Nestled within The Runway at CBD Punjab's Quaid District, Axis is more than just a retail space—it's an architectural masterpiece designed to elevate the shopping experience. Comprising meticulously crafted buildings, each inspired by the sophistication of global commercial hubs, Axis is set to become the future of premium retail in Lahore.

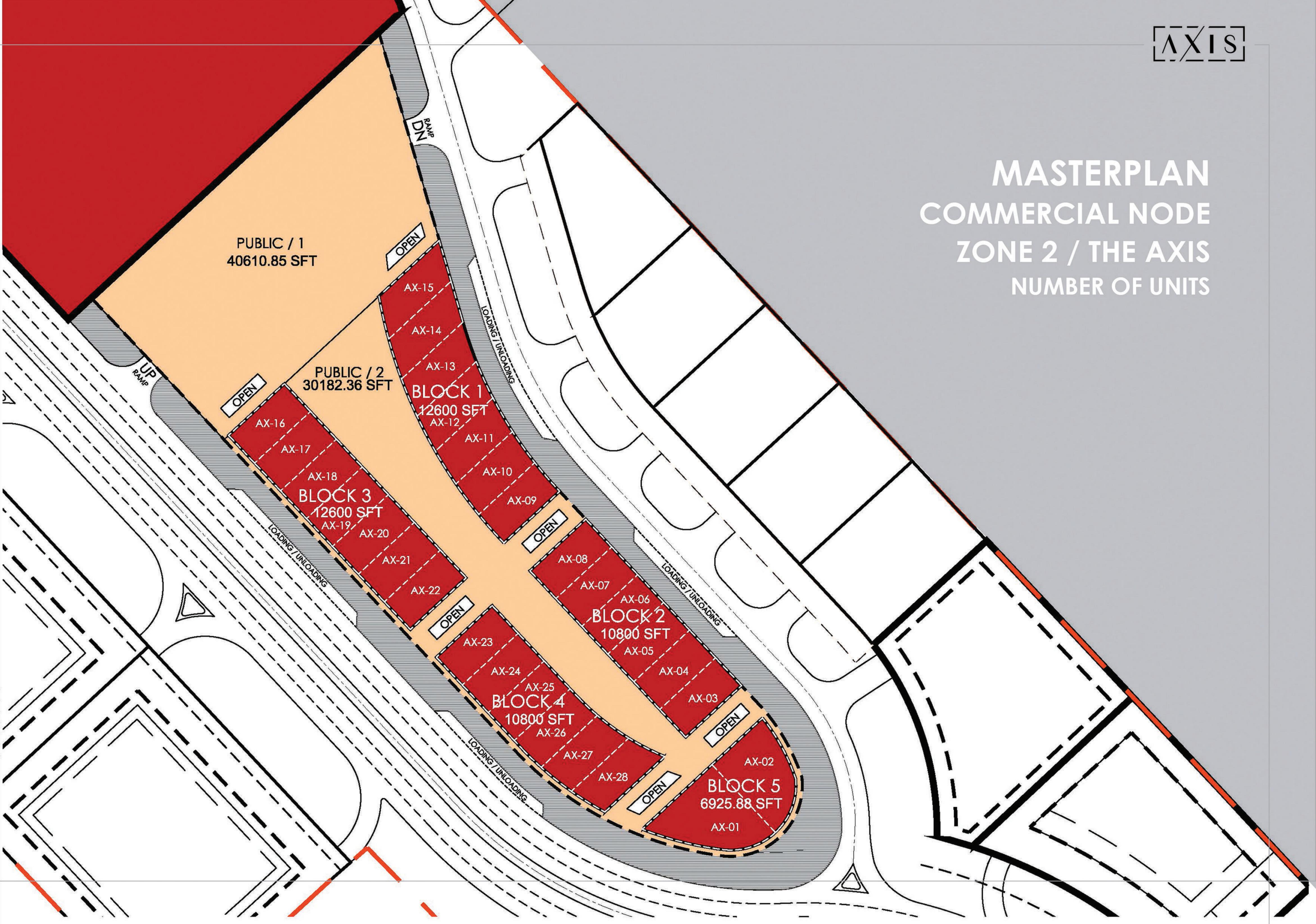
With a seamless blend of modern design, high-end amenities, and a strategic location, Axis offers a unique investment opportunity for those who seek to be part of something truly extraordinary. Whether you're an investor looking for prime retail space or a visionary brand ready to make a statement, Axis is where luxury meets opportunity. Welcome to Axis—where retail is reimagined, and the future of shopping takes shape.















ARCHITECTURAL PARAMETERS

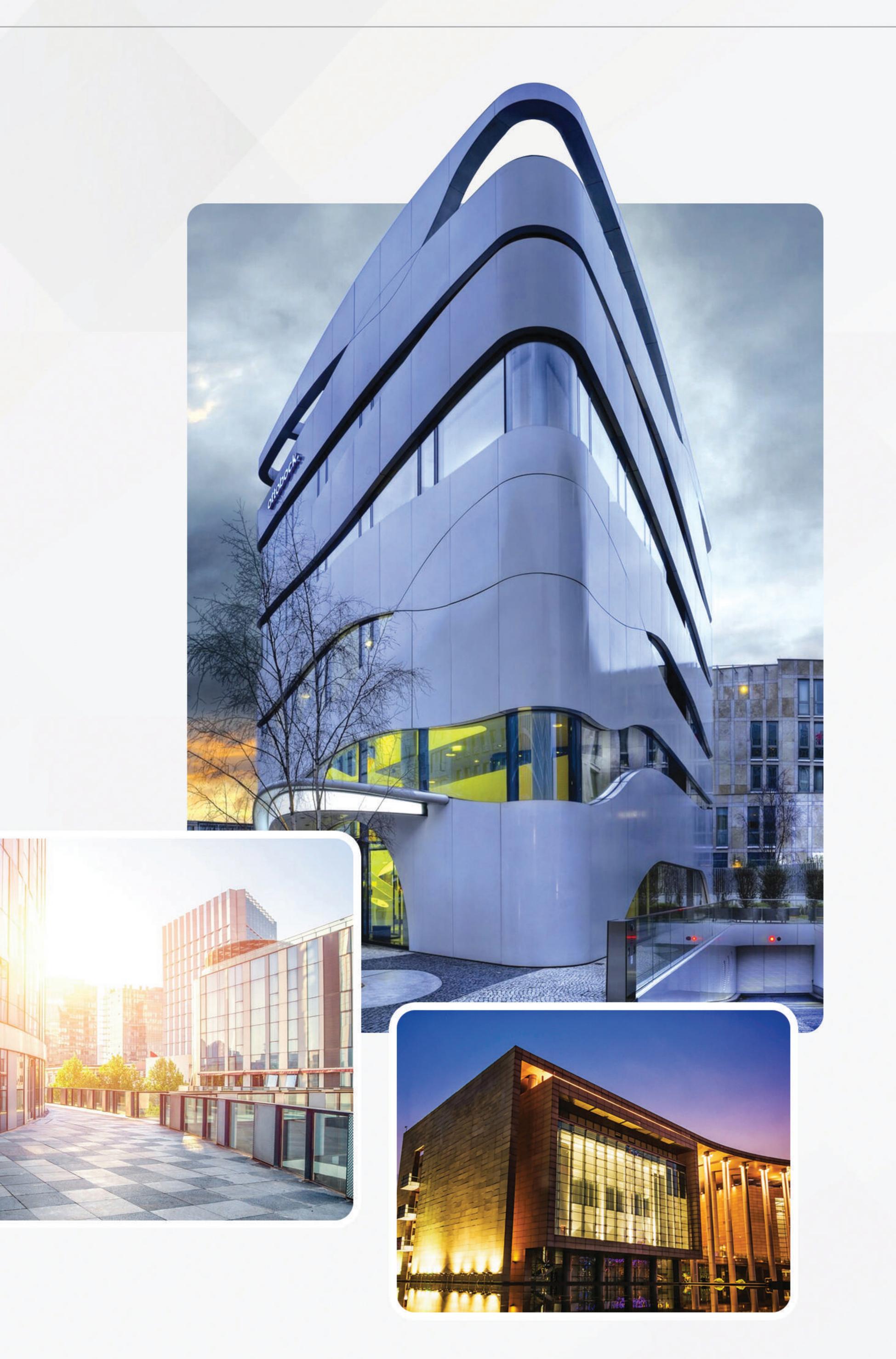
Developed by CBD Punjab

Facades give you the first impression of a building. They expose the uniqueness of the particular building as well as being part of a larger context with the neighboring building facades in the cityscape of Walton CBD. You are able to see the facades from a plane, or helicopter, or passing by in high speed in a car or arriving by foot. All scales should be taken into careful consideration in the architectural process in order to create an impressive and well-functioning project.

Architectural treatment of buildings includes form, materials, colors, transparency and shading varied in respect to orientation to enhance energy saving opportunities. A sustainable design approach towards ecological balance and green architecture is encouraged.

As each facade contributes to the overall context, it is suggested to blend colors and local/international materials with modern interventions, shading devices being part of envisaging exuberant architecture.

The use and special requirements of facades for each building will influence the architecture of your building, hence, creating a vibrant CBD.





Function

Materials

The materials of the lower

Clear hierarchy in relation to the functions located on the lower level.

The function of the lower level should relate to the building position.

level facade should relate to the building position.



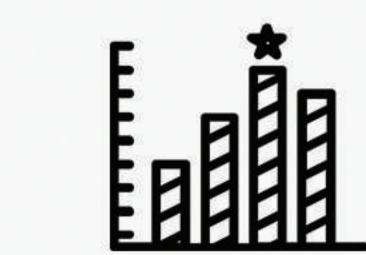
Transparency

The transparency of the lower level facade should relate to the building position and function.



Accessibility

The preferred main entrances on lower level should relate to the building position and function.



Shading

The shading and covering of the lower level should relate to the building position and function.





DESIGN PARAMETERS

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In the context of construction and real estate development, "shell and core" - basic structure and essential services are provided before any interior fit-out or customization is undertaken. The architectural components typically included:

Structural Shell:

This includes the building's foundation, external walls, floors, and roof. These components provide the basic structural integrity and weatherproofing for the building.

Building Envelope:

The building envelope consists of the exterior cladding or façade materials, such as bricks, glass, or panels or any sustainable intervention. It helps protect the interior from external elements like rain, wind, and temperature fluctuations.

Parking:

Core Services:

Core services encompass the essential building systems, including the MEP conduits.

Common Areas:

Shell and core projects often include common areas such as lobbies, stairwells, elevator shafts, and restroom areas.

Utilities:

Basic utility connections, such as water, electricity, are provided up to a predetermined point within the building, allowing future tenants or owners to connect their individual units as needed.

