



PUT UP YOUR LUXURY AUTO SHOW ROOM



Punjab Central Business District
Development Authority

UAN: 042 111 722 332 (EXT. 300)
www.cbdpunjab.gov.pk





Where
Showrooms
Become Statements



YOUR NEW
BUSINESS ADDRESS
IN THE HEART
OF LAHORE

QUAID'S MESSAGE

The foundations of your State have been
laid, and it is now for you to build, and
build as quickly and as well as you can.

MUHAMMAD ALI JINNAH



MESSAGE BY CEO

CBD Punjab stands committed to reshaping the commercial landscape of Lahore with developments that elevate the standards of urban growth, investment value, and economic opportunity. The auto showroom is another step forward in this mission, an exclusive frontage crafted for premium automotive brands.

With its strategic placement opposite CBD Walk and its purpose-built layout, the auto showroom reflects our vision of creating commercially vibrant, future-forward districts that empower businesses to thrive. As we continue to develop Pakistan's first Central Business District, we take pride in delivering projects that combine thoughtful planning with long-term commercial potential.

Auto showroom by CBD Punjab embodies that promise, offering investors a rare opportunity to anchor their presence in a district that is fast emerging as the new center of gravity for high-value commerce and brand expression.

IMRAN AMIN



MESSAGE BY COO

The auto showroom has been designed with a clear ambition: to create a specialized, high-visibility commercial corridor where premium showrooms can flourish. Our team has ensured that every aspect, from plot sizing and accessibility to parking and frontage, supports operational excellence for automotive brands and high-end retailers.

As part of CBD Quaid District, this development benefits that auto showroom will not only meet investor expectations but exceed them by delivering the kind of visibility, customer flow, and brand presence that modern businesses require.

With this launch, we look forward to welcoming distinguished brands to an address built for prominence, performance, and long-term success.

**BRIG (RETD.)
MANSOOR AHMED JANJUA**



AUTO SHOWROOM

Auto showroom is the newest commercial frontage in the heart of CBD Quaid District, a curated address designed exclusively for premium automotive showrooms. Positioned at a vantage point opposite the vibrant CBD Walk, this strip is crafted to give brands a commanding presence in Lahore’s most aspirational commercial district.

Located along a high-visibility corridor, auto showroom offers brands the one thing they seek the most: front-row attention. This is where every passing glance becomes a potential lead, and every brand finds the exposure it deserves. With controlled access, planned footfall, and a premium commercial ecosystem unfolding around it, auto showroom naturally attracts the audience that matches its stature.

Whether you’re building a flagship showroom, a luxury dealership, or a high-end display space, auto showroom brings together scale, visibility, and prestige. The generous plot sizes, clean architectural envelope, and controlled elevation guidelines allow brands to craft facades that stand out without visual noise, a stage built for automotive excellence.

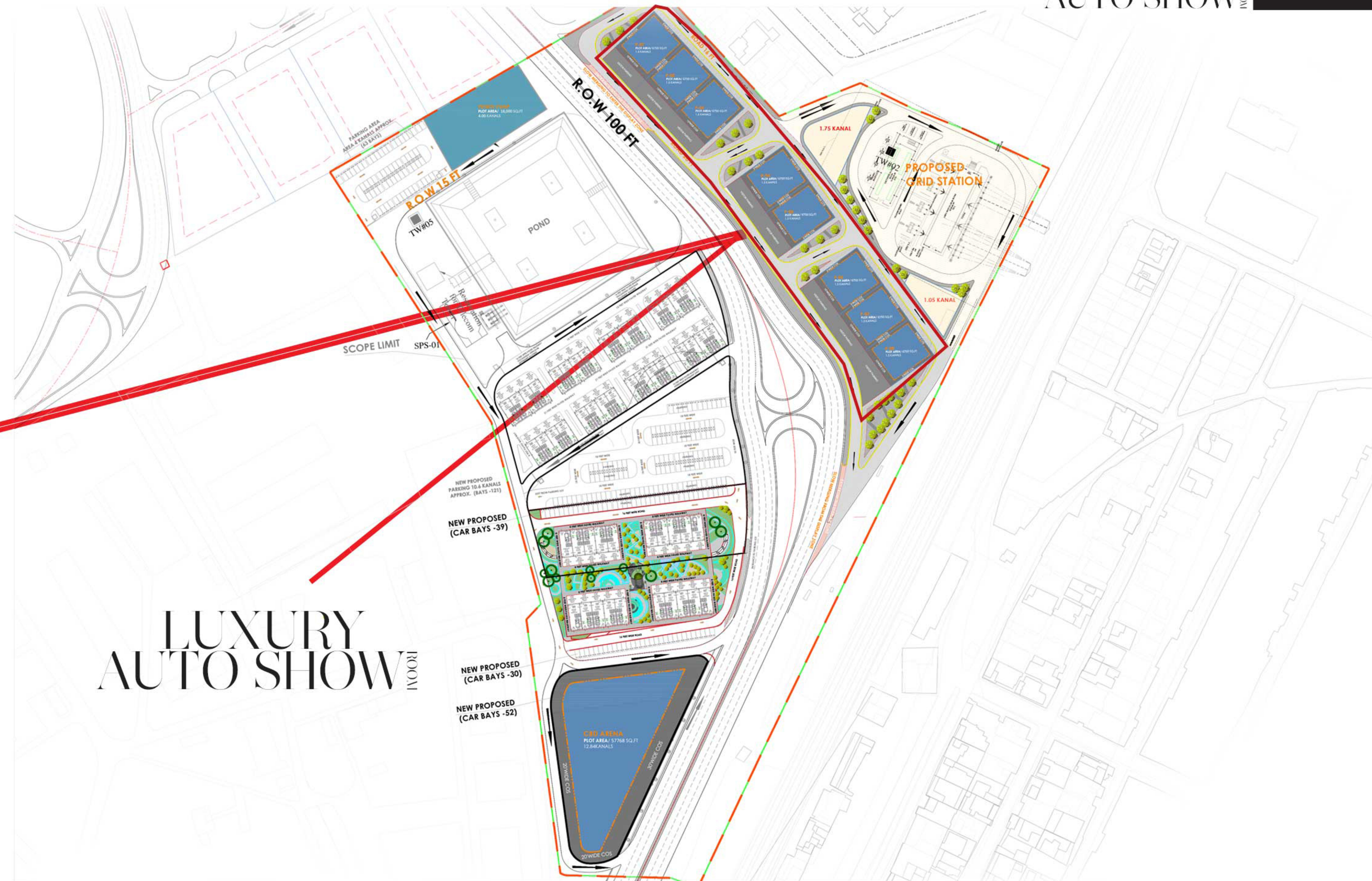
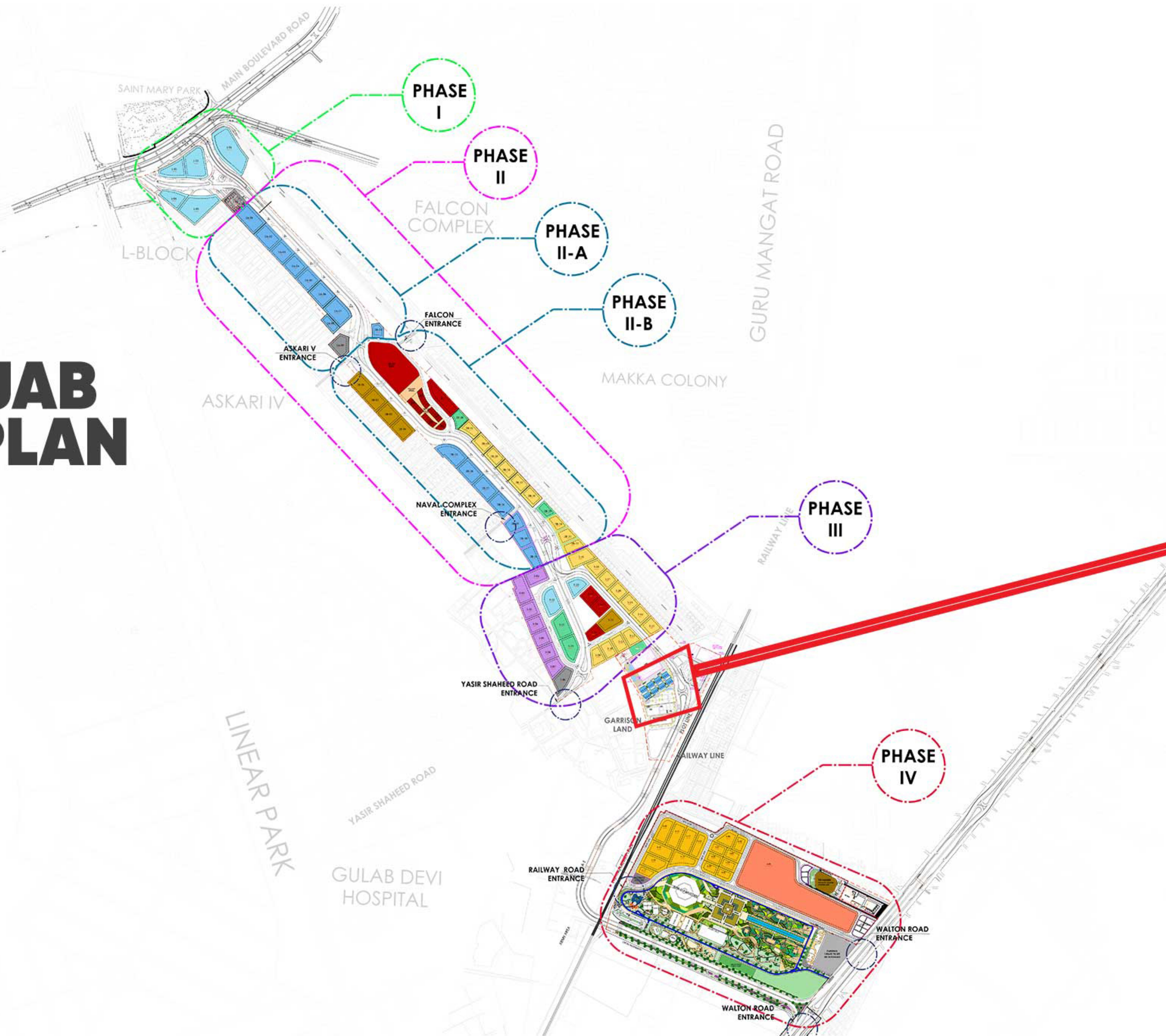
As Lahore’s commercial skyline evolves, auto showroom is set to become the city’s definitive auto-luxury destination – an address that elevates brand perception the moment customers pull in.



CBD PUNJAB MASTER PLAN

LAND-USE LEGEND

- SKYSCRAPER
Commercial Podium + Offices
- MIXED USE
Commercial podium + Offices + Residential
- RESIDENTIAL
Commercial GF + Residential
- HOSPITALITY
Hotels and Furnished Apartments
- COMMERCIAL
- IT PLOTS
Offices
- COMMUNITY FACILITIES
- OPEN SPACE
- PARKING
- PETROL PUMP
- CONSULATE 1
- CONSULATE 2

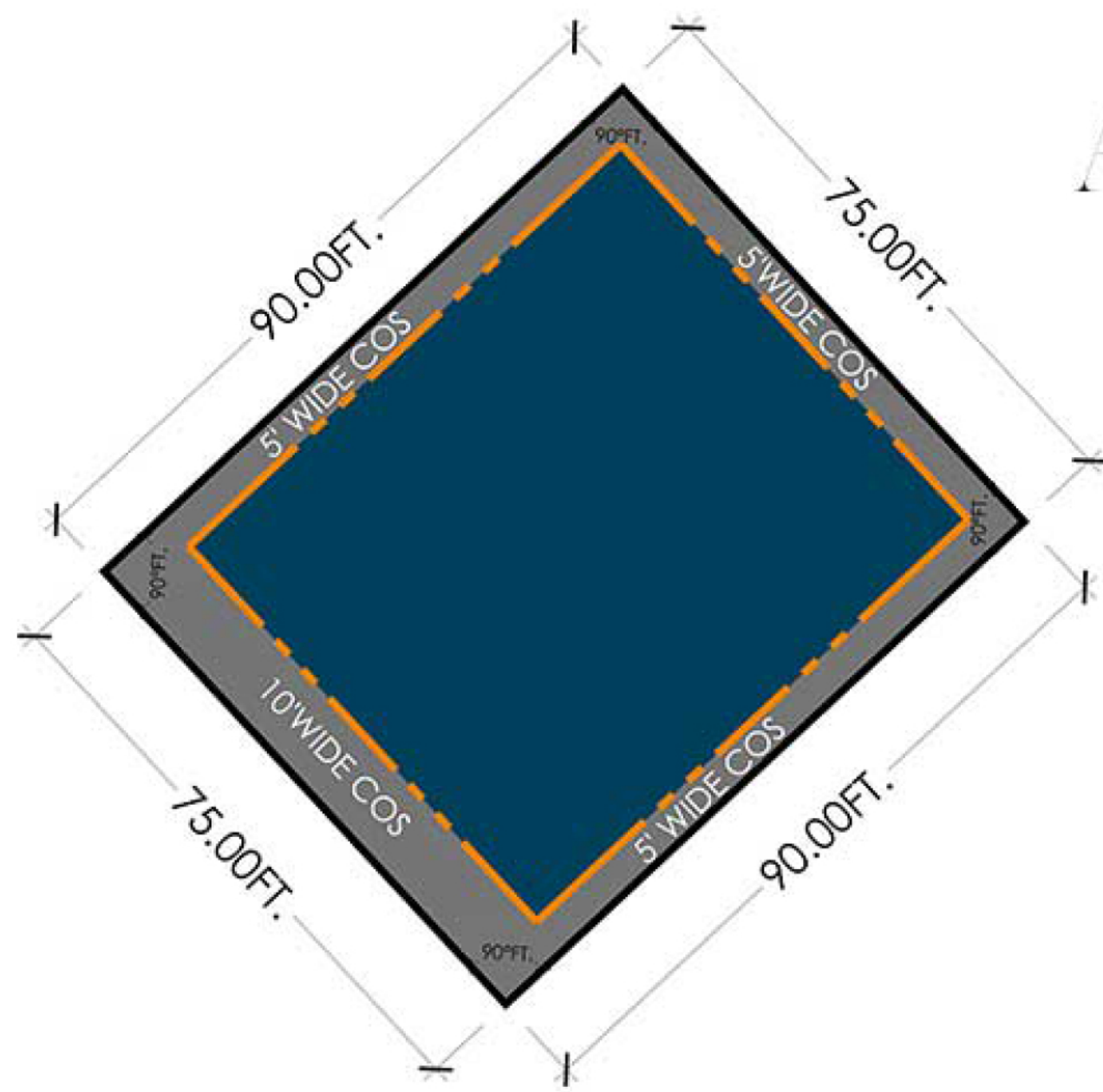


WHY INVEST IN AUTO SHOWROOM?

Designed for modern automotive excellence, auto showroom brings together scale, visibility, and prestige in one limited-edition commercial frontage.

- >8 exclusive commercial plots, fully developed for signature automotive showrooms
- >Each plot sized at 1.5 kanal
- >Price per plot: PKR 30 crore
- >Payment Timeline: 20% down-payment at the time of ballot, remaining 80% within 45 days
- >Instant possession after payment
- >Prime location opposite CBD Walk, Quaid District
- >Purpose-planned layout ensuring efficient vehicle display
- >Dedicated parking for frictionless customer experience
- >Long-term value, credibility, and commercial momentum
- >Exclusive e-balling process to secure your space





PLOT DYNAMICS

PLOT	TYPE	FAR	PLOT AREA		BUA SFT	BFA %	HEIGHT ALLOWED FT
			SFT	KANAL			
P-01	CAR SHOWROOM	1:3	6750	1.5	20,250	70	65
P-02	CAR SHOWROOM	1:3	6750	1.5	20,250	70	65
P-03	CAR SHOWROOM	1:3	6750	1.5	20,250	70	65
P-04	CAR SHOWROOM	1:3	6750	1.5	20,250	70	65
P-05	CAR SHOWROOM	1:3	6750	1.5	20,250	70	65
P-06	CAR SHOWROOM	1:3	6750	1.5	20,250	70	65
P-07	CAR SHOWROOM	1:3	6750	1.5	20,250	70	65
P-08	CAR SHOWROOM	1:3	6750	1.5	20,250	70	65



LUXURY AUTO SHOW ROOM



LUXURY
AUTO SHOW ROOM
BALLOT APPLICATION FORM



Allocation Letter:

- After receipt of ballot application form from interested applicants, as per the laws, rules, regulations and by-laws of PCBDDA, the applications will be processed through balloting to determine successful applicant for the respective plot. The successful applicant will be notified and issued an Allocation Letter along-with Terms and Conditions. In case of receipt of only one application for a respective plot than in such case the single applicant will be considered as successful applicant and will be notified and issued Allocation Letter along-with Terms and Conditions, subject to PCBDDA laws, regulations, by-laws and notifications issued from time to time.

General Conditions:

- xii. The applicant must notify PCBDAA immediately of any changes in address, CNIC, or contact details.
- xiii. PCBDAA reserves the right to reject/cancel applications with incomplete or inaccurate information.
- xiv. Separate deposit slip(s) are to be used for each booking registration application. For online payments, the fee for each application is to be paid separately.
- xv. One booking form shall be used for one application/plot only.
- xvi. Last date of submission of the ballot application form is 05th December 2025. Subsequently, balloting shall take place on 09-12-2025.

Agreed Terms & Conditions:

- xvii. The detailed terms and conditions applicable on the successful applicant will be provided in the subsequent "Allocation Letter", issued to the successful applicants only.
- xviii. The applicant hereby agrees to be bound by all the applicable rules, regulations, laws, by-laws, notifications etc. of PCBDDA.
- xix. The Successful applicant will be notified on or after 12-12-2025.

DECLARATION:

1. I agree that allocation letter of the plot is subject to balloting, as and when held, and further, I undertake to accept the result of the balloting.
2. If successful through balloting, I agree to pay the total plot sale price, development charges, government levied taxes/duties, and any other applicable charges/surcharges/fee duly on time as per PCBDDA's demand notices.
3. If successful through balloting, I agree to pay all payable dues demanded by PCBDDA and government-levied taxes/duties applicable from time to time.
4. I undertake to abide by all applicable laws, rules, regulations, by-laws, directions and notifications of PCBDDA, provincial government of Punjab and/or federal government of Pakistan for property owners, tenants, leaseholders, sub-leaseholders, or members etc., including any amendment made thereof from time to time.
5. I agree to inform PCBDDA of any changes to the details provided in the ballot application form.
6. I confirm that I have read and understood the particulars, terms & conditions, and declarations, and agree to abide by them at all times.
7. By signing the ballot application form, I acknowledge that I will comply with all PCBDDA rules, regulations, applicable laws, by-laws, notification and directives issued from time to time pertaining to the plot applied for.
8. I am fully aware and agree that failure to do so may result in cancellation of booking and allocation of the plot, forfeiture of any or all the amounts deposited either whole or in part, and/or imposition of fines or any other penalties as imposed by PCBDDA.

Applicant Signature:

Date:

FOR MORE DETAILS AND ANY QUERY, PLEASE CONTACT

UAN: 042 – 111-722-332 (EXT. 300)

UAN2: 0331-1111063

Downpayment: **(20 %) PKR 60,000,000/- (Pak Rupees Sixty Million only)**

Pay Order/ Demand Draft No/ Banker's Cheque:

Bank Name:

Attachments:

- ☐ 1 x CNIC photocopy of the applicant (front and back) / 1 x CNIC photocopy of the authorized representative (front and back) along with proof of authority, in case of company/firm/AOP
- ☐ Proof of payment/ deposit-slip of booking registration fee & downpayment per plot
- ☐ Duly filled ballot application form
- ☐ NTN Copy

Applicant Signature:

Date:

TERMS & CONDITIONS

Eligibility/Qualification Criteria/T&C:

- i. This registration is open to all Pakistani nationals, residing in Pakistan or abroad.
- ii. Companies/ firms and societies registered in Pakistan under the relevant laws can also participate.
- iii. Foreign nationals and foreign companies may apply for registration subject to fulfilment of the terms and conditions provided in this form and all the applicable laws, rules and regulations of Pakistan and of PCBDA.
- iv. Applicants must be registered with the Federal and Provincial Tax Authorities as per the prevailing regulations. (Locally registered companies need a valid Income Tax Number (NTN). Foreign applicants need registration with their home country's tax authority.)

Registration Process:

- v. A one-time non-refundable booking registration fee of **PKR 150,000/- (Pak Rupees One hundred and fifty thousand only)** & downpayment of **PKR 60,000,000 (Pak Rupees Sixty Million only)** applies per plot.
- vi. Submit the applicable booking registration fee to **BANK ALFALAH** with **ACCOUNT DETAILS: IBAN: PK90 ALFH 0137 0010 0787 0446 TITLE: PUNJAB CENTRAL BUSINESS DISTRICT DEVELOPMENT AUTHORITY, BRANCH CODE: 013, MODEL TOWN LAHORE BRANCH¹**
- vii. Upload the payment proof and email it to **bdteam@cbdunjab.gov.pk**. You can also submit the hardcopy proof at Center of Excellence, Punjab Central Business District Development Authority (PCBDDA), CBD Complex (Ex Walton Airport) Lt (Navy), Yasir Shateed Road, Lahore.
- viii. Applicant must retain a copy of his/her receipt/ deposit-slip/payment-proof for booking purposes.

Applicant Responsibilities:

- ix. Applicant(s) shall be solely responsible for the accuracy of the information provided in the ballot application form
- x. Providing false or incomplete information may lead to penalties including cancellation of booking and allocation letter.