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Punjab Central Business District
Development Authority

www.cbdpunjab.gov.pk

الوطنی
ONWARD & UPWARD

CBD PUNJAB

CBD Punjab Quaid District
Hospitality

Al Watani Vision

CBD Punjab's Boldest National Endeavour

Al-Watani represents the bold and futuristic vision of Chief Minister Punjab Maryam Nawaz to reshape Punjab's economic landscape and reposition Pakistan on the global investment map.

Government of the Punjab's most ambitious national endeavour to date, anchored in a multi-billion-dollar joint venture model designed to unlock transformative opportunities across commercial, technology, retail, hospitality, residential, and infrastructure. Al-Watani is a strategic invitation to the world's visionaries who seek to co-create iconic, legacy-driven projects in one of the world's most dynamic emerging markets.

This initiative marks a pivotal shift in Pakistan's narrative. The country is no longer waiting to rise, it is already rising. Through Al-Watani, Punjab is ushering in a new era of development, with skyline defining towers.

This is the making of national transformation.

This is Al-Watni - ONWARD & UPWARD.

Punjab

Economic Powerhouse of Pakistan

Punjab is a thriving hub for economic growth in Pakistan, characterized by its flourishing agriculture, robust industries, and supportive policies. Punjab stands as an ideal destination for investment and entrepreneurship, offering diverse opportunities for businesses with a promising and vibrant future.

CBD Punjab

Pakistan's First Central Business District

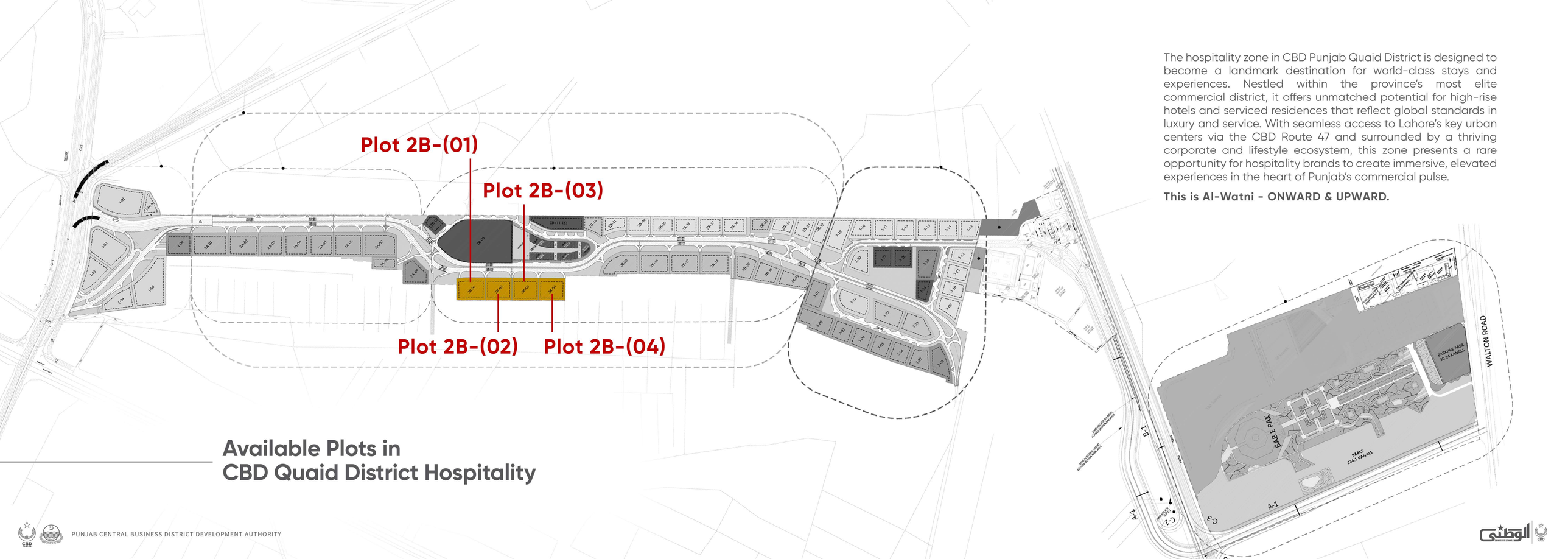
CBD Punjab is at the forefront of Pakistan's urban and economic transformation. As the country's first self-funded and fully empowered Central Business District, CBD Punjab is redefining the development landscape with a focus on smart growth, sustainability, and global integration. Designed to facilitate investment and innovation, it offers a seamless experience through one-window operations, developer-friendly policies, and fast-track approvals, making it an ideal destination for forward-looking investors and strategic partners.

Within four years, CBD Punjab has launched four flagship projects across over 1100 acres of strategically located land, unlocking a multi-billion-dollar revenue potential. At its core, CBD Punjab is more than a development authority, it is a platform where bold ideas take physical shape and where Pakistan's next chapter of growth begins. Welcome to CBD Punjab—where vision meets reality.

CBD Punjab

Quaid District

PUNJAB CENTRAL BUSINESS DISTRICT DEVELOPMENT AUTHORITY



The hospitality zone in CBD Punjab Quaid District is designed to become a landmark destination for world-class stays and experiences. Nestled within the province's most elite commercial district, it offers unmatched potential for high-rise hotels and serviced residences that reflect global standards in luxury and service. With seamless access to Lahore's key urban centers via the CBD Route 47 and surrounded by a thriving corporate and lifestyle ecosystem, this zone presents a rare opportunity for hospitality brands to create immersive, elevated experiences in the heart of Punjab's commercial pulse.

This is Al-Watni - ONWARD & UPWARD.

Available Plots in CBD Quaid District Hospitality

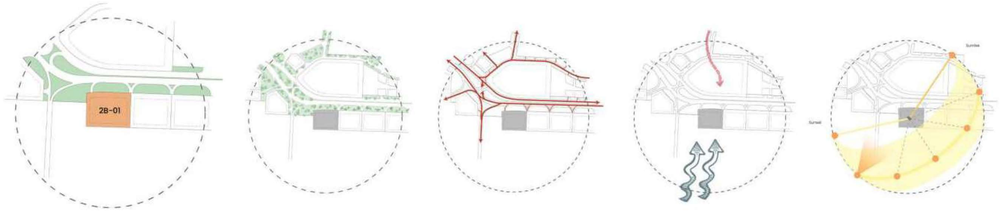
HOSPITALITY PLOT

Plot 2B-[01]

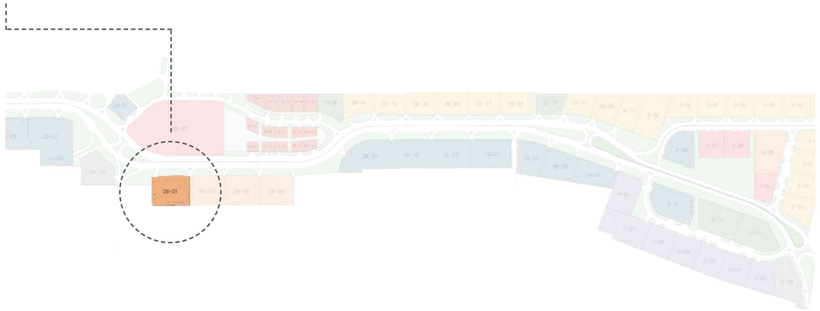
49012.00 sqft
Plot Area

343,048.00 sqft
BUA

400.00 ft
Height



Location Pointer | Green Spaces | Accessibility | Wind Direction | Sun Direction

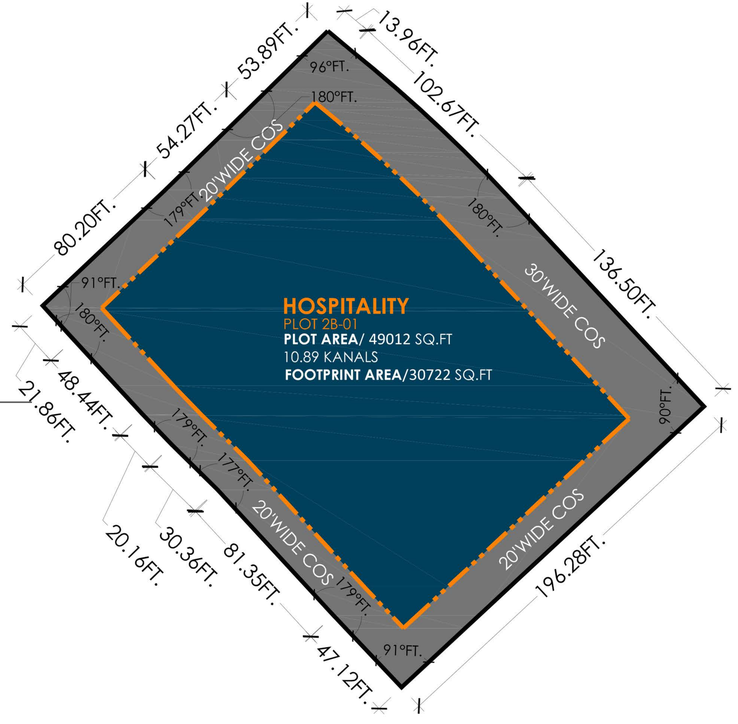


*Mockup layout to understand FAR application.

DEVELOPMENT CONTROL GUIDELINES

Plot Location

PLOT LAYOUT



PLOT REGULATIONS		
PLOT NO.	2B-(01)	
LAND USE	HOSPITALITY	
PHASE	2B	
FAR	7.00	
PLOT AREA	SFT	49012.00
	SQM	4553.36
	SQY	5445.77
	KANALS	10.89
FOOTPRINT	SFT	30722.00
	SQM	2854.17
	SQY	3413.55
	%	62.68
BUA	SFT	343084.00
	SQM	31873.53
	SQY	38120.41
SELLABLE AREA	SFT	240158.80
ALLOWED HEIGHT	FT	400.00

PRICING	
EST. SALE PRICE (PKR)	16,811,116,000
LAND PRICE (PKR)	2,722,500,000
TOTAL IN PKR (SALE PRICE + LAND PRICE)	19,533,616,000
TOTAL IN USD	68,539,004
TOTAL IN GBP	50,736,665

DESCRIPTION

Set along the prestigious CBD Route 47 in CBD Quaid District, this hospitality plot offers unmatched potential for a high-rise hotel or serviced suites. Ideal for premium hospitality brands, the location supports business tourism and luxury accommodation within a modern, high-density commercial ecosystem.

GENERAL NOTES

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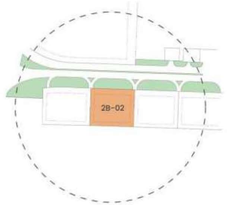
HOSPITALITY PLOT

Plot 2B-[02]

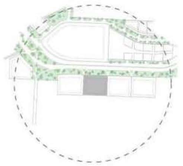
45000.00 sqft
Plot Area

315000.00 sqft
BUA

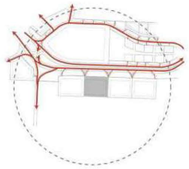
400.00 ft
Height



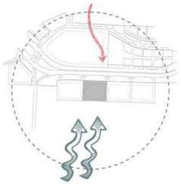
Location Pointer



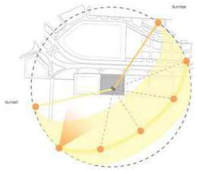
Green Spaces



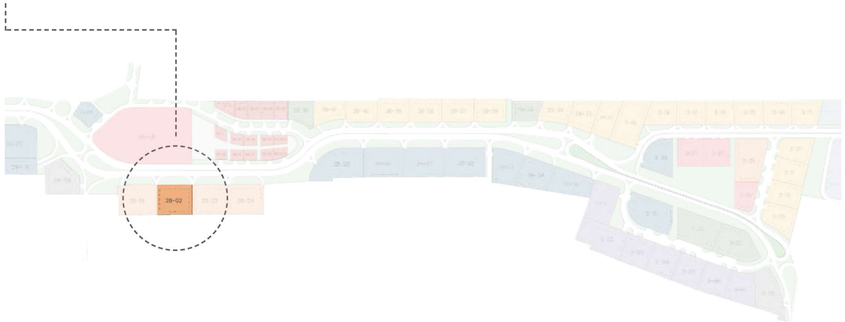
Accessibility



Wind Direction



Sun Direction

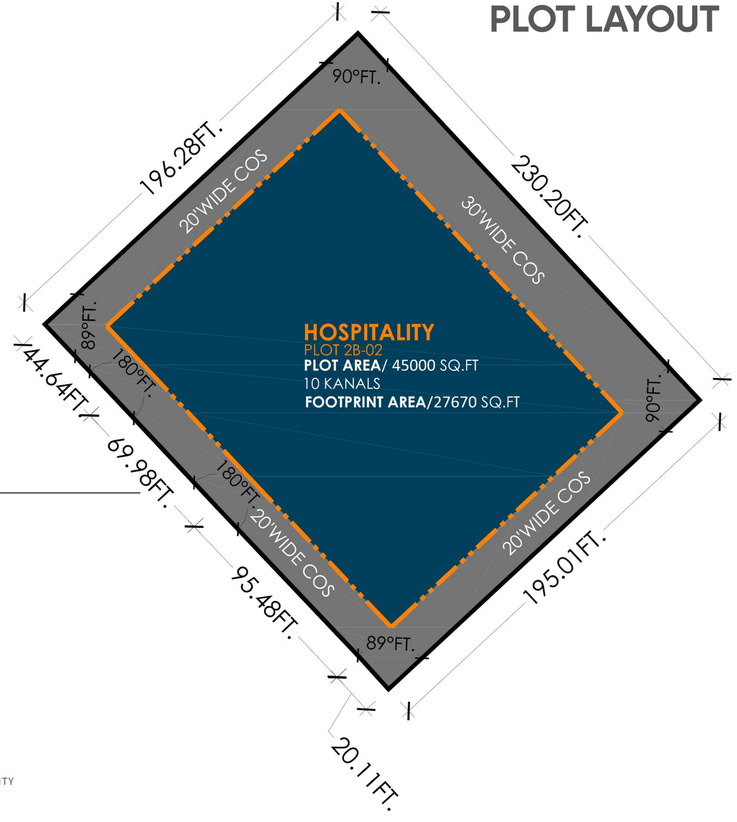


*Mockup layout to understand FAR application.

DEVELOPMENT CONTROL GUIDELINES

Plot Location

PLOT LAYOUT



PLOT REGULATIONS		
PLOT NO.	2B-(02)	
LAND USE	HOSPITALITY	
PHASE	2B	
FAR	7.00	
PLOT AREA	SFT	45000.00
	SQM	4180.64
	SQY	5000.00
	KANALS	10.00
FOOTPRINT	SFT	27670.00
	SQM	2570.63
	SQY	3074.44
	%	61.49
BUA	SFT	315000.00
	SQM	29264.45
	SQY	34999.97
SELLABLE AREA	SFT	220500.00
ALLOWED HEIGHT	FT	400.00

PRICING	
EST. SALE PRICE (PKR)	15,435,000,000
LAND PRICE (PKR)	2,500,000,000
TOTAL IN PKR (SALE PRICE + LAND PRICE)	17,935,000,000
TOTAL IN USD	62,929,825
TOTAL IN GBP	46,584,416

DESCRIPTION

Set along the prestigious CBD Route 47 in CBD Quaid District, this hospitality plot offers unmatched potential for a high-rise hotel or serviced suites. Ideal for premium hospitality brands, the location supports business tourism and luxury accommodation within a modern, high-density commercial ecosystem.

GENERAL NOTES

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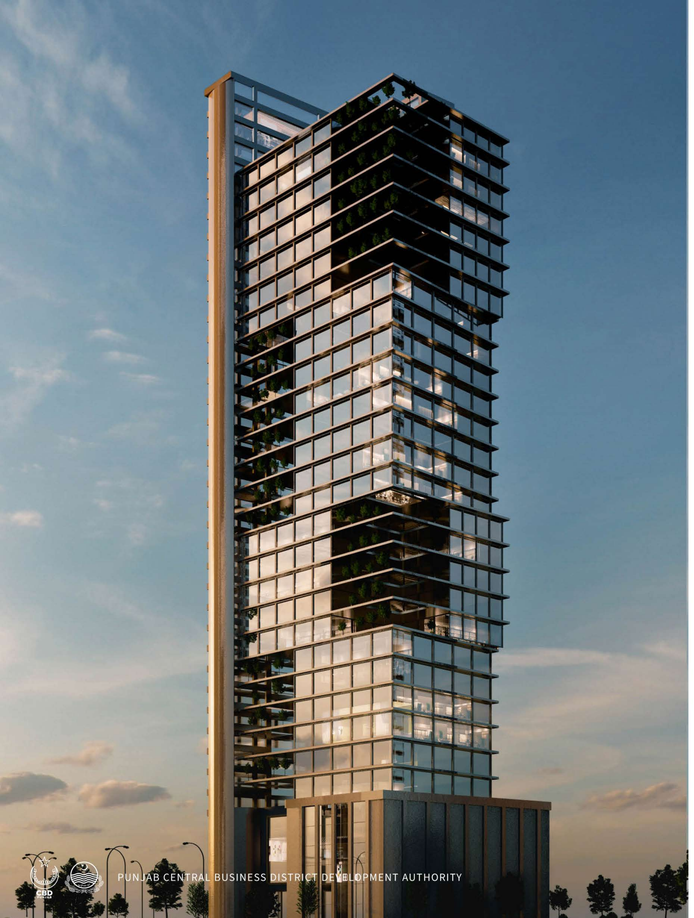


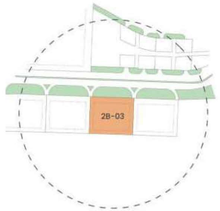
HOSPITALITY PLOT

Plot 2B-[03]

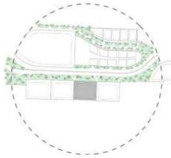
45000.00 sqft
Plot Area

315000.00 sqft
BUA

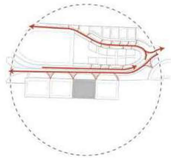
400.00 ft
Height



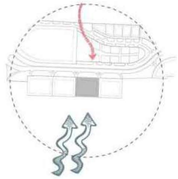
Location Pointer



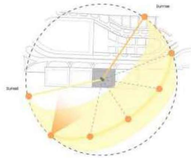
Green Spaces



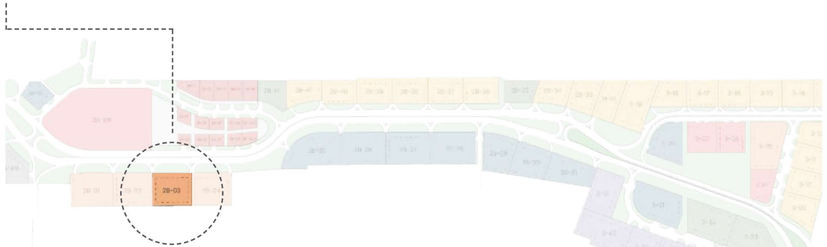
Accessibility



Wind Direction



Sun Direction

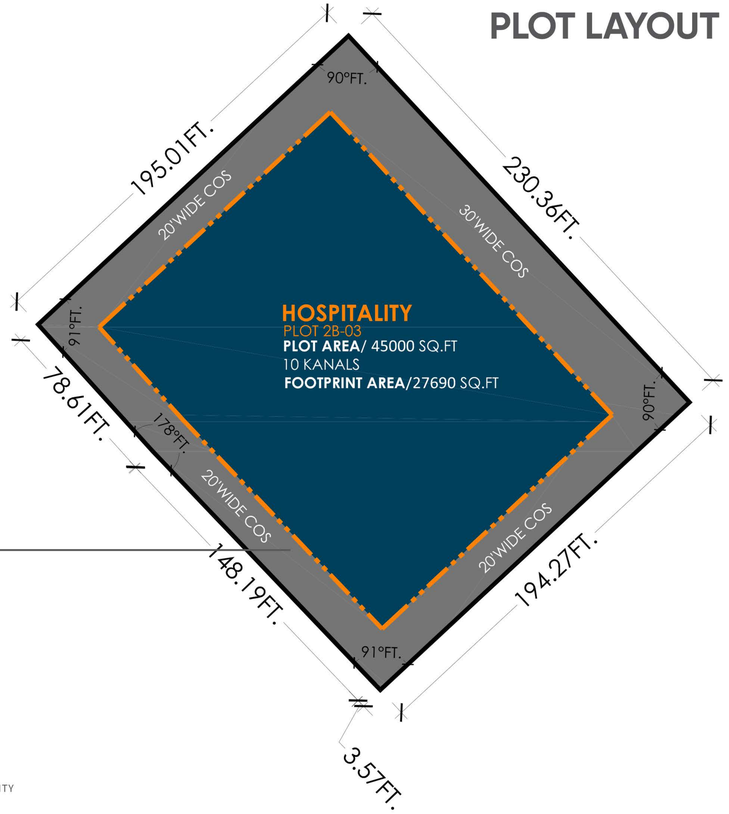


*Mockup layout to understand FAR application.

DEVELOPMENT CONTROL GUIDELINES

PLOT LAYOUT

Plot Location



PLOT REGULATIONS		
PLOT NO.	2B-(03)	
LAND USE	HOSPITALITY	
PHASE	2B	
FAR	7.00	
PLOT AREA	SFT	45000.00
	SQM	4180.64
	SQY	5000.00
	KANALS	10.00
FOOTPRINT	SFT	27670.00
	SQM	2570.63
	SQY	3074.44
	%	61.49
BUA	SFT	315000.00
	SQM	29264.45
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PRICING	
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LAND PRICE (PKR)	2,500,000,000
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SELECT | SIGN | START
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PUNJAB CENTRAL BUSINESS DISTRICT DEVELOPMENT AUTHORITY

HOSPITALITY PLOT

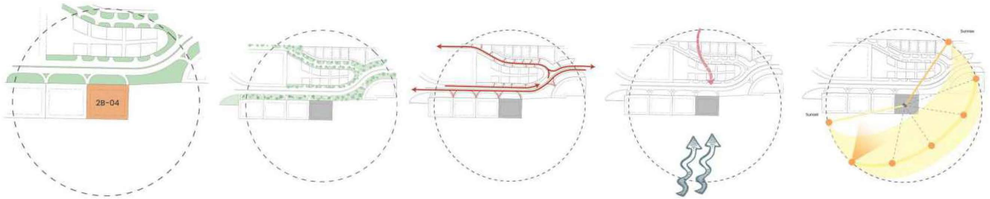
Plot 2B-[04]

45000.00 sqft
Plot Area

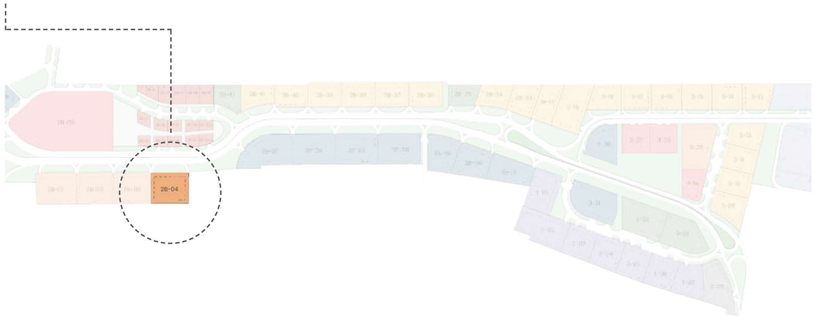
315000.00 sqft
BUA

400.00 ft
Height

*Mockup layout to understand FAR application.



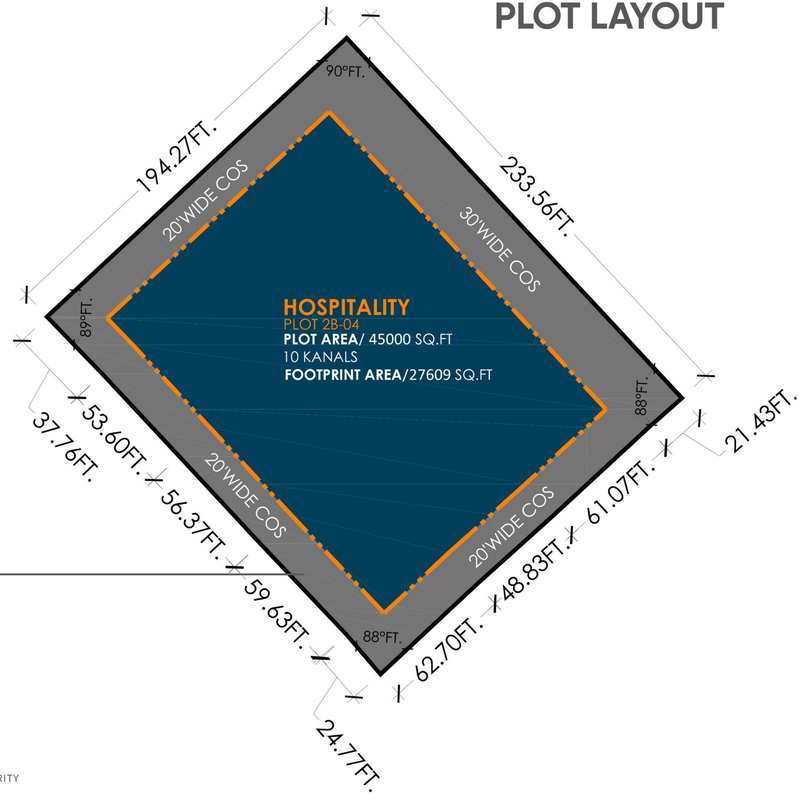
Location Pointer | Green Spaces | Accessibility | Wind Direction | Sun Direction



DEVELOPMENT CONTROL GUIDELINES

Plot Location

PLOT LAYOUT



PLOT REGULATIONS		
PLOT NO.	2B-(04)	
LAND USE	HOSPITALITY	
PHASE	2B	
FAR	7.00	
PLOT AREA	SFT	45000.00
	SQM	4180.64
	SQY	5000.00
	KANALS	10.00
FOOTPRINT	SFT	27,609.00
	SQM	2564.96
	SQY	3067.66
	%	61.35
BUA	SFT	315000.00
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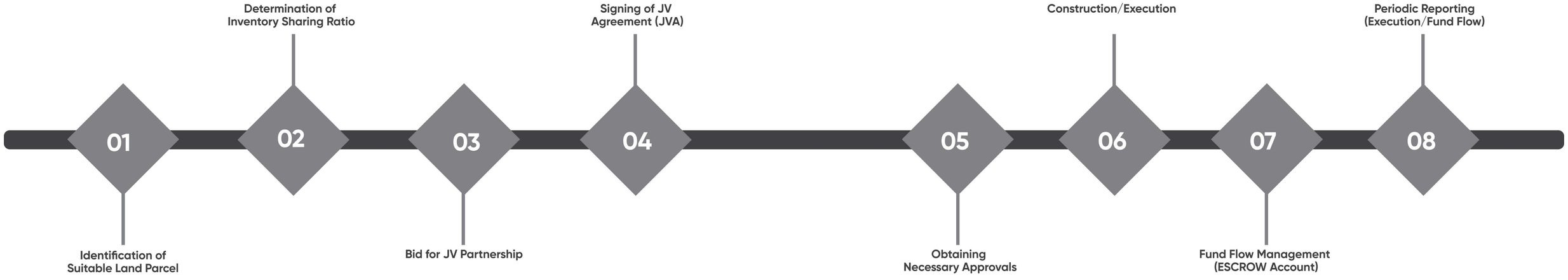
PROCESS STEPS TO ENTER INTO A JV AGREEMENT